


MEETING OF THE LIBRARY COMMISSION
A G E N D A

DATE: Thursday, September 19, 2019
TIME: **7:00 p.m. LIBRARY COMMISSION MEETING**
LOCATION: **LIBRARY ADMINISTRATION, QUAIL MEETING ROOM**
777 Arnold Drive, Suite 210, Martinez, CA 94553

- Electronic agenda packet viewing is available at: <http://guides.ccclib.org/commission>
- Hard copy agenda packets are available for viewing at each Contra Costa County Library

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Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the Contra Costa County Library Commission to a majority of members of the Library Commission less than 96 hours prior to that meeting are available for public inspection at Contra Costa County Library Administration, 777 Arnold Drive, Suite 210, Martinez, CA 94553.

Library Commissioners, please **call Library Administration**, at (925) 608-7700 by 5 p.m. **Wednesday, September 18, 2019 if you will NOT be at the meeting.** A quorum must be established before a meeting can be held. A record is maintained of Commissioner's attendance.

- 1. 7:00 p.m.**
(5 mins.) **CALL THE MEETING TO ORDER / ROLL CALL**
The Library Commission Chair will call the meeting to order. Commissioners will introduce themselves for the record.
- 2. 7:05 p.m.**
(5 mins.) **WELCOME & INTRODUCTIONS**
Visitors will have an opportunity to introduce themselves; self-introductions are voluntary.
- 3. 7:10 p.m.**
(5 mins.) **PUBLIC COMMENT**
Speakers from the audience may address the Library Commission on any relevant issue that is not scheduled for the agenda. Public comment can be made on agenda items when the item is discussed. Public comment is limited to three (3) minutes per speaker and speakers may fill out a speaker card. Public comment on agenda items can also be e-mailed to the Library Commission at ccclibcommission@ccclib.org to be received one day prior to the Library Commission meeting.
- 4. 7:15 p.m.**
Discussion
(20 mins.) **ITEMS OF INTEREST TO THE COMMISSION AND ANNOUNCEMENTS**
Commissioners or library staff may make announcements regarding the Library Commission and Library or Friends group activities of interest to other Library Commission members, including items that fulfill any part of the 2019 Work Plan.

PRESENTATIONS

- 5. 7:35 p.m.**
Action
(10 mins.) **CCCLC LEGISLATIVE GUIDE - *Agenda Attachment 1***
Commission Chair Don McCormick will present a new Legislative Guide to be included in commissioner binders for commission input and approval.
- 6. 7:45 p.m.**
Discussion
(10 mins.) **LYNDA.COM AND LINKEDIN LEARNING - *Agenda Attachment 2***
County Librarian Melinda Cervantes will lead a discussion of the current changes to Lynda.com and associated privacy concerns.

7. 7:55 p.m. **MACMILLAN PUBLISHING EIGHT WEEK/ONE COPY EMBARGO ON E-BOOKS FOR LIBRARIES** - *Agenda Attachment 3*
Discussion
(10 mins.)
County Librarian Melinda Cervantes will discuss the new MacMillan Publishing Eight week/One copy embargo imposed on libraries for new E-books.

CONTINUED BUSINESS

8. 8:05 p.m. **WORKING COMMITTEE REPORTS** – *Agenda Attachment 4*
ACTION
(30 mins.)
A. Commissioner A. Smith will report on the activities of the Legislative Working Committee. **(10 minutes)**
B. Commissioner Wilson will review the Proposed 2019 Annual Report and 2020 Work Plan drafts with the Commission. **(20 minutes)**

OTHER BUSINESS

9. 8:35 p.m. **FORMATION OF A NOMINATING COMMITTEE**
ACTION
(15 mins.)
If the Commission cares to proceed in the same manner as last year, a motion will be required to form an ad hoc Nominating Committee of three commissioners to meet twice for the purpose of identifying and contacting Commissioners to determine their interest in serving as the Chair and Vice-Chair of the Commission for 2020. Then a slate of candidates will be presented at the November commission meeting as well as accepting nominations from the floor.
As a point or order, anyone serving on the ad hoc committee should not be one of the nominees. Keeping this in mind, volunteers for the committee will be accepted.
10. 8:50 p.m. **ACCEPTANCE OF MINUTES** - *Agenda Attachment 5*
ACTION
(5 mins.)
Commissioners will approve or amend the minutes for the July 18, 2019 meeting.
11. 8:55 p.m. **COUNTY LIBRARIAN REPORT** - *Agenda Attachment 6*
Information
(5 mins.)
County Librarian Melinda Cervantes submits a written report on items of interest to Commissioners.
12. 9:00 p.m. **AGENDA SETTING FOR NEXT MEETING and FUTURE TOPICS**
ACTION
Commissioners will suggest items for future meetings.

ADJOURNMENT to the November 21, 2019 LIBRARY COMMISSION MEETING.

ITEMS TO CALENDAR

1. **The Annual Library Friends, Foundation & Commission Forum** event will be held at the San Ramon Library on October 26, 2019 from 8:30 am until 1pm.

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 1

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 5.

ITEM: CCCLC LEGISLATIVE GUIDE

RECOMMENDED ACTION:

The Commission will vote to approve inclusion of the guide in new commissioner binders.



Washington, D.C. <https://www.ims.gov/>

IMLS Vision

A nation where museums and libraries work together to transform the lives of individuals and communities.

IMLS Mission

The mission of IMLS is to advance, support, and empower America's museums, libraries, and related organizations through grant making, research, and policy development.

IMLS Strategic Goals

Promote Lifelong Learning: IMLS supports learning and literacy for people of all ages through museums and libraries.

Build Capacity: IMLS strengthens the capacity of museums and libraries to improve the well-being of their communities.

Increase Public Access: IMLS makes strategic investments that increase access to information, ideas, and networks through libraries and museums.

Achieve Excellence: IMLS strategically aligns its resources and relationships to support libraries and museums nationwide.

Fast Facts

Museums pump more than \$50 billion into the U.S. economy annually, support more than 726,000 American jobs, generate \$12 billion in tax revenue, and spur tourism from around the world.

People visited America's public libraries more than 1.3 billion times in 2015.

Children who visited a museum during kindergarten had higher achievement scores in reading, mathematics, and science in third grade than children who did not.

More than 171 million people in America have library cards.

Museums receive more than 55 million visits each year from student groups.

Over 99% of public libraries offer free access to the Internet.

Volunteers contribute over a million hours of service to museums each week.

81% of people in the U.S. have visited a public library or bookmobile.



Chicago, IL. <http://www.ala.org/>

The American Library Association (ALA) is the oldest and largest library association in the world.

Founded on October 6, 1876 during the Centennial Exposition in Philadelphia, the mission of ALA is "to provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all."

The four strategic directions are:

- Advocacy
- Information Policy
- Professional & Leadership Development.
- Equity, Diversity & Inclusion

Eight Key Action Areas, refined over time by the ALA Council as the Association's annual programmatic priorities, have defined the broad scope of our work and where we seek to have significant impact:

1. Advocacy for Libraries and the Profession
2. Diversity
3. Education and Lifelong Learning
4. Equitable Access to Information and Library Services
5. Intellectual Freedom
6. Literacy
7. Organizational Excellence
8. Transforming Libraries



Pasadena, CA <https://www.cla-net.org/>

The California Library Association is a 501(c)(3) non-profit charitable organization, established in 1895 under the title of "Library Association of Central California," and lead by its first President, J.C. Rowell from the University of California. Through the leadership of the ninety-eight Presidents that followed, CLA has enjoyed a rich and memorable history. The Association's Annual Conferences have occurred since 1897, and early meetings were hosted by the cities of San Francisco, Redlands, Oakland, Long Beach, Lake Tahoe, Pasadena and Santa Barbara, among others. In 1906, the organization changed its name to the California Library Association.

Currently, CLA has nearly 3,000 Individual, Business, and Institutional members. Individual members include librarians, library employees, library students, friends group members, trustees, retirees as well as members of the general public who wish to support California libraries. CLA Business members represent a wide range of library-supporting businesses, whereas Institutional members include library institutions and systems who support the association's advocacy programs.

Annually, CLA provides professional development and advocacy support for its members and the California library community at large. Additionally, CLA supports the administration of the California Summer Reading Program as well as further summer enrichment programs funded by the David and Lucile Packard Foundation.

The California Library Association is committed to helping library staff develop the knowledge and skills needed to work for 21st Century libraries, and to advance in the library field.

Mission Statement

CLA is the community for California libraries.

The Association provides leadership for the development, promotion and improvement of library services, librarianship and the library community.

We help members excel in a fast-changing job market. We're a resource for learning about new ideas and technology, and we actively work to influence legislation affecting libraries and librarians.



San Mateo, CA <http://plpinfo.org/>

The Pacific Library Partnership (PLP) was established in 2009 as a consolidation of four library systems, BALIS (Bay Area Library and Information System), serving Alameda, Contra Costa, and San Francisco Counties; PLS (Peninsula Library System), serving San Mateo County; MOBAC (Monterey Bay Area Cooperative Library System), serving Monterey, Santa Cruz, and San Benito Counties; and SVLS (Silicon Valley Library System), serving Santa Clara County. There are 42 libraries within PLP, including 33 public libraries and 9 academic libraries

The purpose of this regional system is to improve the services of its constituent member libraries by maintaining existing CLSA (California Library Services Act) programs, leading research and development efforts to ensure that libraries are best positioned to respond to demographic, economic, and cultural changes through innovative and collaborative approaches to programming and services and the enhancement of collective resource building and sharing.

PLP is one of nine cooperative systems, which were formed through a statewide effort by the California State Library to consolidate library systems throughout the state to achieve efficiencies and realize further economies of scale. PLP works cooperatively with the other systems and provides support for state-wide initiatives such as adult and early literacy, immigration, and veterans resources.



La Mirada & Berkeley, CA <https://cenic.org/>

CENIC connects California to the world — advancing education and research statewide by providing the world-class computing network essential for innovation, collaboration, and economic growth.

Established in 1997, this nonprofit organization operates the California Research and Education Network (CalREN), a high-capacity computer network with more than 8,000 miles of optical fiber. The network serves over 20 million users across California, including the vast majority of K-20 students together with educators, researchers, and individuals at other vital public-serving institutions.

CENIC is governed by representatives of its Charter Associates institutions that it serves: California Community Colleges, California K-12 schools, California's public libraries, the California State University, the University of California, and private universities (Caltech, Naval Postgraduate School, Stanford University, and University of Southern California)

Library Legislative History:

2019 – ACA 1, the proposal for a 2020 California ballot measure to lower the vote threshold for local investment in infrastructure and affordable housing from the current two-thirds vote to 55% died in the state Assembly in August. The proposed California constitutional change would ask state voters “to approve a reduction of the vote threshold for the approval of bond and special tax measures for local affordable housing, supportive housing, and public infrastructure projects from a two-thirds vote to a 55 percent majority. Library construction was included in this bill.

2018 - IMLS letter included support for Innovative Grants for Literacy. This is a \$25M program from the Dept. of Ed that Betsy Devos wanted to eliminate. ALA put out a plea for support so Commissioner Alan Smith was able to include support in the IMLS letter for District 4 Supervisor Karen Mitchoff.

2013 - SCA7 Wolk and SCA3 Dodd were attempts to get vote threshold down to 55% for libraries. Both passed the senate committees but never went further.

2006 - Prop 81 was a \$600M library construction bond - 2/3 matching to local 1/3. Passed in the Bay Area - we got 54% passing. But did not in rest of state. Statewide was approximately 29% turn out. Voters in LA County only had about a 17% turn out.

2000 - Prop 14 was a \$350M construction bond same 2/3 - 1/3 match. That is how Lafayette got a new library. Measure L, Library Upgrade and Improvement called for a 1/8 cent sales tax for libraries. We lost by one percent.

1988 – State legislature funds and initial \$4m for the Transaction Based Reimbursement program popularly known as (TBR), which supports reimbursement of local libraries for a portion of the costs they incur when they extend lending services beyond their normal clientele. The TBR program element is also important because it contributes a substantial amount of the funds necessary to meet the maintenance of effort required by the federal government in order for California to receive Library Service and Technology Act (LSTA) grant funds.

1982 - CLA was instrumental in enacting the Public Library Foundation (PLF). Since that time, more than \$500 million in state General Funds has been provided to city, county and special district libraries.

Assembly Constitutional Amendment (“ACA 1”) – 55% Vote for Local Affordable Housing and Public Infrastructure

Assembly Coauthors: Chiu (PC), Berman, Bloom, Bonta, Burke, Chu, Cooper, Eggman, Frazier, Eduardo Garcia, Gipson, Gloria, Gonzalez, Grayson, Holden, Jones-Sawyer, Kalra, Levine, Low, McCarty, Mullin, Nazarian, Quirk, Luz Rivas, Robert Rivas, Blanca Rubio, Santiago, Stone, Ting, Weber, Wicks, Wood
Senate Coauthors: Wiener (PC), Beall, Hill, Skinner

SUMMARY

ACA 1 would if passed lower the necessary voter threshold from a two-thirds supermajority to 55 percent to approve local general obligation (GO) bonds and special taxes for affordable housing and public infrastructure projects. ACA 1 is targeted to the urgent needs of local communities. This measure gives local governments a more realistic financing option to fund an increase in the supply of affordable housing, and to address the numerous local public infrastructure challenges cities, counties, and special districts are facing.

BACKGROUND

The California Constitution requires a two-thirds vote at the local level for both GO bonds and special taxes. However, local school districts must only achieve 55 percent voter approval for school bonds to fund construction, reconstruction, rehabilitation, replacement of school facilities, furnishing of schools, or the acquisition or lease of real property. From 2001 to 2013, over 2,200 local revenue measures have been placed before voters concerning school, city, county, or special district taxes or bonds. Majority vote tax measures have proven to be much more likely to pass, while just half of two-thirds vote measures succeeded. School bonds with a 55 percent have been the most successful, with four out of every five passing. In contrast, just half of two-thirds vote measures succeeded. A 55 percent voter threshold for special taxes would have made a dramatic difference. Nearly 80 percent of all two-thirds supermajority measures garnered more than 55 percent of “yes” votes. 1) AFFORDABLE HOUSING NEED According to the Department of Housing & Community Development (HCD), in the last 10 years California has built an average of 80,000 homes per year, while the need to keep up with the housing need is approximately 180,000 homes per year. There is a shortfall of over one million rental homes affordable to extremely low and very low-income households.

THIS BILL:

ACA 1 will lower the constitutional vote threshold to 55 percent for both GO bonds and special taxes, when proposed specifically for the construction, reconstruction, rehabilitation, or replacement of public infrastructure, affordable housing, or supportive housing. The bill will also specify requirements for voter protection, public notice, and financial accountability. In practice, local officials propose a local bond or special tax, and then the voters in that community decide whether they support the idea or not. The voters would still need to overwhelmingly (with 55 percent of the vote) support a bond or special tax in order for it to be approved. ACA 1 will level the playing field and create parity between school districts and cities, counties, and special districts, so that all local governments have a viable financing tool to address community needs. ACA 1 defines “public infrastructure” to include:

- Projects to provide water or protect water quality, sanitary sewer, treat wastewater or reduce pollution from storm water runoff;
- Protect property from impacts of sea level rise;
- Public buildings, including fire and police facilities;
- Parks, open space, and recreation facilities;
- Improvements to transit and streets and highways;
- Flood control;
- **Public library facilities;**
- Broadband expansion in underserved areas;
- Local hospital construction;
- Public safety buildings, facilities, and equipment;

This bill proposes an amendment to the California Constitution, which means that if passed by the Legislature, the proposal would then go to the ballot for voter approval during the next statewide election.

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 2

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 6.

ITEM: LYNDA.COM AND LINKEDIN LEARNING

RECOMMENDED ACTION:

No action required.



FOR IMMEDIATE RELEASE

July 22, 2019

Alex Vassar
Communications Manager
(916) 653-3883
press@library.ca.gov

**California State Library Recommends Libraries
Not Provide LinkedIn Learning Due to Privacy Concerns**

Sacramento, Calif. – The California State Library recommends libraries no longer use or provide LinkedIn Learning to their patrons until the company changes its use policy to protect the privacy of library users.

The statement by State Librarian Greg Lucas:

"The California State Library recommends you no longer provide LinkedIn Learning in your library until the company changes its new use policy so that it protects the privacy of library users.

Not only does LinkedIn Learning refuse to acknowledge the fundamental right to privacy that is central to the guarantee libraries make to their customers, but it seeks to use personal information provided by library patrons in various ways, including sharing it with third parties.

LinkedIn Learning is a rebranding of the Lynda.com online learning platform. LinkedIn Learning is part of LinkedIn, which is owned by Microsoft.

Currently, to access Lynda.com in a library, a person logs in using their library card and a PIN. No other personal information is required.

Under the newly rebranded LinkedIn Learning, library patrons would be required to create a personal profile and agree to LinkedIn's user agreement and privacy policy before being able to use LinkedIn Learning. By agreeing to the user agreement and privacy policy, the user surrenders to LinkedIn the power to share the information contained in a user profile with whoever LinkedIn wants.

Here's the bottom line, as expressed in the American Library Association's [Library Bill of Rights](#):

"All people, regardless of origin, age, background, or views, possess a right to privacy and confidentiality in their library use. Libraries should advocate for, educate about, and protect people's privacy, safeguarding all library use data, including personally identifiable information."

About the State Library: Founded in 1850, the California State Library has an extensive collection of documents from and about the state's rich history, ranging from books, maps, miners' diaries, newspapers, and periodicals to photographs, paintings and posters. The State Library also holds federal and state publications, and is home to the Bernard E. Witkin State Law Library, and the Braille and Talking Book Library. www.library.ca.gov

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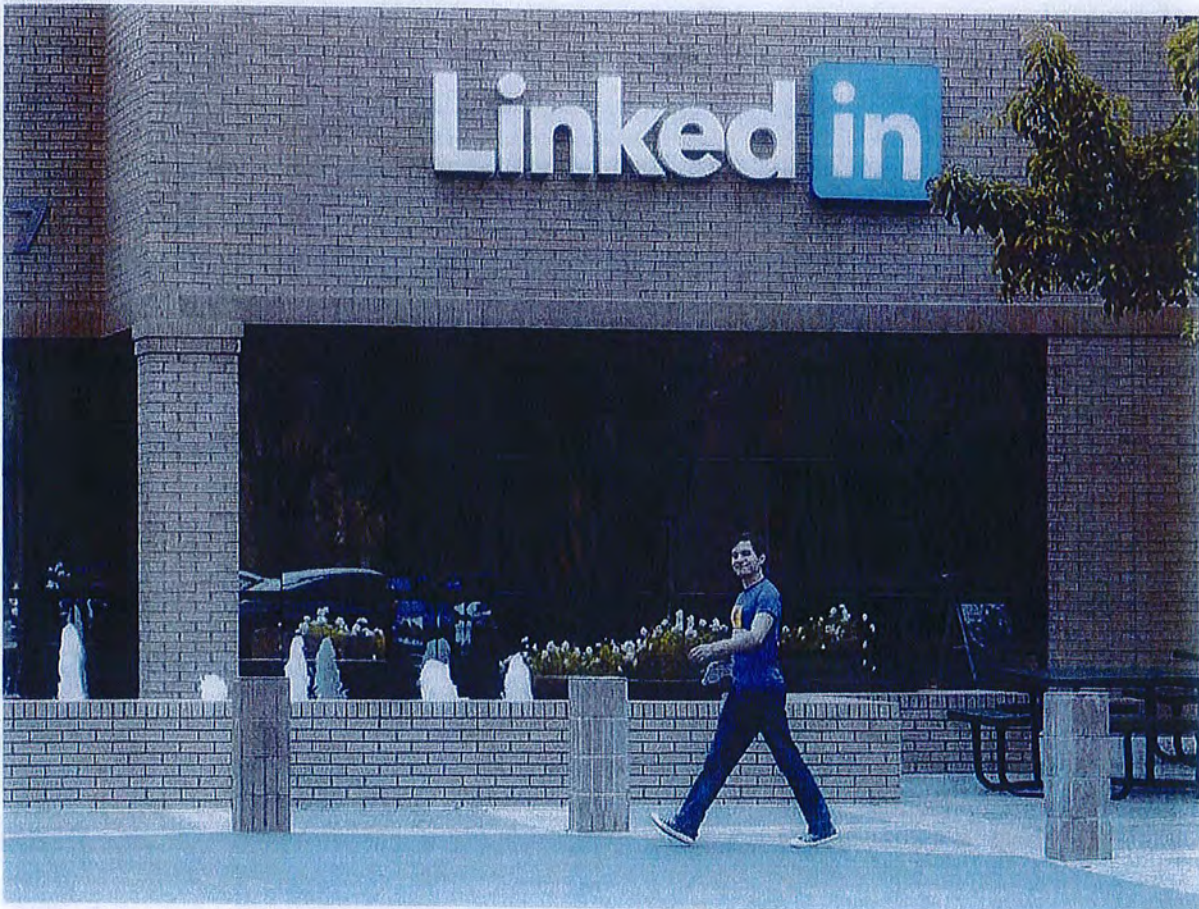
https://napavalleyregister.com/opinion/editorial/commentary-libraries-guarantee-patrons-privacy-that-s-why-linkedin-s/article_7054432b-384d-5589-9984-ca4983cb966a.html

Commentary

Commentary: Libraries guarantee patrons' privacy. That's why LinkedIn's policy is so troubling

Greg Lucas and Erin Berman Jul 29, 2019

SALE! \$3 FOR 13 WEEKS



FILE - In this May 8, 2014, file photo, a man walks past the LinkedIn headquarters in Mountain View, Calif. (AP Photo/Marcio Jose Sanchez, File)

One of the reasons communities place so much trust in their libraries is the privacy and confidentiality provided to everyone who uses their services.

Ensuring the privacy and confidentiality of library users is fundamental to the operation of all libraries. Everywhere. It is an article of faith among librarians.

Like many other states, California has placed these protections into law:

“All patron use records of any library which is in whole or in part supported by public funds shall remain confidential and shall not be disclosed by a public agency, or private actor that maintains or stores patron use records on behalf of a public agency, to any person, local agency, or state agency.”

But protecting someone else’s privacy – let alone our own – is difficult in an age of frenzied social media sharing, not-so-impregnable firewalls, and marketers eager to better target their products.

Most sellers of physical or digital information to libraries respect the primacy of user privacy. To maintain the community’s trust, library vendors must adhere to the same code of ethics librarians employ every day.

At the moment, LinkedIn, the online business and employment service purchased by Microsoft in 2016 for \$26.2 billion, is violating that ethical code and the policies set forth by the American Library Association. LinkedIn is creating new usage rules for people at libraries who want to access LinkedIn Learning, formerly Lynda.com, an online learning platform that LinkedIn acquired for \$1.5 billion in 2015.

Currently, when Lynda.com is accessed through a library, a user logs in with her or his library card and a PIN. No other personal information is required.

Under the new LinkedIn Learning policy, library users would be required to create a personal, publicly searchable, profile and agree to LinkedIn's user agreement and privacy policy before being able to use LinkedIn Learning. Checking off the user agreement grants LinkedIn the power to share the information contained in a personal profile with whoever LinkedIn wants.

Representatives from libraries around the country have met with LinkedIn, asking that they respect the privacy rights of library users. To date, LinkedIn has refused to do so, stating that the requirement to create a LinkedIn profile is a security measure to prevent fraudulent access to LinkedIn's content.

These new accounts will be subject to an artificial intelligence tool that

determines if a person is a real user, LinkedIn says.

This removes the authority of libraries to authenticate who is a real user or not.

When asked why a public social media profile is the only option for authenticating users, LinkedIn told libraries that the “library market” wasn’t a significant enough revenue stream to warrant creation of a custom solution.

The new policy being adopted by LinkedIn Learning, forces patrons to share their personal information to access a library resource. Doing so violates every possible definition of privacy and makes it antithetical to the values at the core of what libraries and librarians stand for. No wonder the American Library Association has expressed concern over LinkedIn Learning’s terms of service. Hopefully, LinkedIn Learning will modify its policy to respect the privacy of library users.

Until then, the California State Library and a growing number of libraries across the country respectfully urge the use of information resources at public libraries that don’t expose patrons’ personally identifiable information and keeps their library use free from unreasonable intrusion or surveillance.

Greg Lucas is the State Librarian of California. Erin Berman is a division director at Alameda County Library and chair of the American Library Association's Intellectual Freedom Committee's Privacy Subcommittee. They wrote this commentary for CalMatters, a public interest journalism venture committed to explaining how California's Capitol works and why it matters.

MORE INFORMATION



Commentary: Trump administration sued 'credit repair' companies. California legislators should take note

- Commentary: California's small business owners cannot afford health care. Here are ways to help
- Commentary: In California, we long ago ended the 'War on Coal'
- Commentary: In the Dynamex fight, California lawmakers can be pro-worker and pro-innovation
- Commentary: California refuses to enlist clean, cheap hydropower in fight against climate change. It makes no sense
- Commentary: How NCAA athletes and your privacy are linked
- Commentary: Lessons learned by picking cantaloupes in the San Joaquin Valley
- Commentary: Why California's 'grayest' generation will need a master plan for aging

- **Commentary: Cannabis consumers need protection**
- **Commentary: Why early childhood education is a women's rights issue**
- **Commentary: It's time for the public sector to fully embrace artificial intelligence**

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 3

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 7.

ITEM: MACMILLAN PUBLISHING EIGHT WEEK/ONE COPY
EMBARGO ON E-BOOKS FOR LIBRARIES

RECOMMENDED ACTION:

No action required.



ALA denounces new Macmillan library lending model, urges library customers to voice objections

- [Email](#)
- [PrintCite](#)
- [Share This Page](#)

For Immediate Release
Thu, 07/25/2019

Contact:

Emily Wagner
Assistant Director, Communications
Public Policy and Advocacy Office
American Library Association
ewagner@alawash.org

WASHINGTON, DC - The American Library Association (ALA) denounces the new library ebook lending model announced today by Macmillan Publishers. Under the new model, a library may purchase one copy upon release of a new title in ebook format, after which the publisher will impose an eight-week embargo on additional copies of that title sold to libraries.

"Macmillan Publishers' new model for library ebook lending will make it difficult for libraries to fulfill our central mission: ensuring access to information for all," said ALA President Wanda Brown. "Limiting access to new titles for libraries means limiting access for patrons most dependent on libraries.

"When a library serving many thousands has only a single copy of a new title in ebook format, it's the library – not the publisher – that feels the heat. It's the local library that's perceived as being unresponsive to community needs.

"Macmillan's new policy is unacceptable," said Brown. "ALA urges Macmillan to cancel the embargo."

The new Macmillan ebook lending model is an expansion of an existing policy that went into effect in July 2018, when the company, without warning, issued a four-month embargo applying solely to titles from the company's Tor imprint. At the time ALA stated that the delay would hurt readers, authors and libraries.

Since last fall, Hachette Book Group (HBG) and Penguin Random House (PRH) have eliminated "perpetual access" for libraries and replaced it with a two-year access model. Simon & Schuster changed from a one-year to two-year access model. While re-evaluating their business models, none of these firms implemented an embargo—deciding that equitable access to information through libraries is also in their business interest. HarperCollins continues with its 26-loan model. Macmillan now stands alone in its embargo policy among the largest (Big 5) publishers.

Macmillan will decrease its price to \$30 for the single initial copy of an ebook. Unlike other Big 5 publishers, this copy of Macmillan titles come with perpetual access. After the embargo period, additional copies will be available for \$60 per copy for two years of access.

"This new embargo is the latest evidence of a troubling trend in the publishing industry," said Brown. "ALA is developing a strategy to address this trend in the long term. Following the model of ALA's former Digital Content Working Group, this advocacy effort will extend several years, not several


months, and will not be limited to one company in the publishing ecosystem. ALA will push harder and explore all possible avenues to ensure that libraries can do our jobs of providing access to information for all, without arbitrary limitations that undermine libraries' abilities to serve their communities.

"In the short term, ALA calls on library customers of Macmillan Publishers to tell CEO John Sargent they object to the publishing company's new policy."

Macmillan Publishers
Attn: Mr. John Sargent, CEO
120 Broadway Street
New York, NY 10271
Phone: 646-307-5151
Email: press.inquiries@macmillan.com
Twitter: @MacmillanUSA

ALA asks that these communications also be sent to ALA's Public Policy and Advocacy Office at alawash@alawash.org.

###

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Tags

[Advocacy](#), [E-books in Libraries](#), [Public Policy and Advocacy \(PPA\)](#)



Public Library Association condemns Macmillan Publishers library lending model

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For Immediate Release
Wed, 07/31/2019

Contact:

Laurence Deutsch
Manager, Communications
Public Library Association (PLA)
lddeutsch@ala.org

CHICAGO -- The Public Library Association (PLA), a division of the American Library Association (ALA), [has joined its parent organization](#) in denouncing Macmillan Publishers' new library eBook lending model. Under the new model, scheduled to take effect November 1, a library may purchase only a single copy of each new title in eBook format upon release, after which Macmillan will impose an eight-week embargo on additional copies of that title sold to libraries. The new Macmillan eBook lending model expands upon an existing policy that took effect in July 2018, when the company, without warning, issued a four-month embargo applying solely to titles from its Tor imprint.

"We have grave concerns about Macmillan Publishers' recent announcement, which we view as further evidence of a troubling trend in the publishing industry," stated PLA President Ramiro S. Salazar, library director, San Antonio (Texas) Public Library. "PLA firmly objects to Macmillan's policy, which will undermine the ability of public libraries to serve our communities. Macmillan is the sole major publisher to impose such an embargo on library eBook lending."

PLA's new [Strategic Plan](#), released in 2018, reaffirmed the organization's commitment to equity and inclusion. Through it, PLA vowed to advocate for enabling every member, library and community group to fully and equally participate in society.

"Access to digital content in libraries is more than a financial issue: it is an equity issue," Salazar added. "We encourage Macmillan Publishers to reverse course before libraries and the people they serve are harmed."

PLA believes Macmillan's new eBook lending policy will limit access to new titles by the patrons who depend upon libraries most, and that access to eBooks through public libraries should not be denied or delayed.

Until the policy is changed and the embargo cancelled, PLA and ALA will explore all possible avenues to ensure that libraries can do our jobs of providing access to information for all, without arbitrary limitations that undermine libraries' ability to serve our communities. PLA members are encouraged to [visit ALA's eBook lending action page](#) for information and graphics to share on social media. PLA also calls on the library community and library patrons to contact Macmillan Publishers to express their objection to the company's new policy, using the contact information below.

Macmillan Publishers
Attn: John Sargent, CEO

120 Broadway Street
New York, NY 10271
Phone: 646-307-5151
Email: press.inquiries@macmillan.com
Twitter: [@MacmillanUSA](https://twitter.com/MacmillanUSA)

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About PLA

The Public Library Association (PLA) is the largest association dedicated to supporting the unique and evolving needs of public library professionals. Founded in 1944, PLA serves nearly 10,000 members in public libraries large and small in communities across the United States and Canada, with a growing presence around the world. PLA strives to help its members shape the essential institution of public libraries by serving as an indispensable ally for public library leaders. For more information about PLA, contact the PLA office at 1 (800) 545-2433, ext.5PLA, or pla@ala.org.

 [Subscribe](#)

Tags

[Advocacy](#), [E-books in Libraries](#), [Board of Directors](#), [Public Library Association](#)

- [Log in or register to post comments](#)

Comments

[Change.org Petition](#)

Permalink Submitted by ANORK12 on Wed, 08/07/2019 - 10:53

I created a Change.org petition to show support for this issue: <http://chnng.it/4vhwD6Z85Z>

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 4

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 8.

ITEM: **WORKING COMMITTEE REPORTS – WORK PLAN AND
ANNUAL REPORT COMMITTEE WILL SUBMIT NEW
REPORT PLAN FORMAT FOR 2020**

RECOMMENDED ACTION:

The commissioners will vote to approve the new report format.

Contra Costa County Library Commission
2020 Work Plan (Final Draft)

The Goals and Objectives listed below comprise the Commission's Work Plan for 2020. They contain what we as a Commission and as individuals will work to accomplish in 2020.

Goal 1: Voice our County's desire for sustained Library funding and support

In order to accomplish this goal, we will:

- Support the creation of a unified private fund raising approach for funding countywide and local community library needs for the purpose of meeting service standards and objectives of the Library's strategic plan.
- Encourage collaboration between community library friends and foundation groups and interchange with commissioners through the Friends Council and the annual forum.
- Explore ways of ensuring stable and adequate public funding for the county library and its various branches.
- Work cooperatively with branch libraries to seek sustainable funding in service of their local communities.
- Review and if in agreement with it, support the annual budget proposal prepared by the County Library for submission to the Board of Supervisors.

Goal 2: Liaise with elected officials, community groups, and residents to engender broad support for the Library system.

In order to accomplish this goal, we will:

- Increase Legislative outreach at the local, state and federal levels to advocate for libraries, the services they provide and the allocation of appropriate resources to them.
- Have the Commission take an increasingly active role in the ALA and CLA lobbying efforts.
- Report back to the appropriate appointing authority (city/town council, Supervisor, board or agency) on a periodic basis to bring it abreast of Commission activities, initiatives, and identified library needs.
- Bring information back to the Commission at its regular meetings on local needs and issues.
- Make every effort to solicit feedback on our respective libraries, become familiar with their operations, successes and challenges, and advocate for them in their communities and at the county level.
- Continue to conduct Commission meetings at the branches, and seek to involve the local communities in these meetings.
- Reach out to organizations in the County (e.g. First 5, schools, PTAs, etc.) with common interests for the purpose of building supporting networks and programs.

Goal 3: Serve as an advisory committee to the County Librarian and her staff

In order to accomplish this goal, we will:

- Provide thoughtful, consistent, sound and prompt advice and counsel to the County Librarian in regard to the annual budget, the strategic plan, changes in policy impacting service and programs, and any other matters which she raises.

Final Draft for Comment

September 19, 2019

Annual Report & Work Plan Committee

Contra Costa County Library Commission

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 5

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 10.

ITEM: ACCEPTANCE OF MINUTES

RECOMMENDED ACTION:

The commissioners will vote to approve the minutes of the meeting from July 18, 2019.

MEETING OF THE LIBRARY COMMISSION
Minutes

DATE: Thursday, July 18, 2019

1. CALL THE MEETING TO ORDER / ROLL CALL

Chair, Don McCormick, called the meeting to order at 7:03 p.m.

LASTNAME	FIRSTNAME	TITLE	REPRESENTING	PRESENT	ABSENT	EXCUSED
		VACANT	City of San Pablo			
		VACANT	CCC District 1			
		VACANT	City of Lafayette (Alternate)			
		VACANT	City of Martinez (Alternate)			
		VACANT	CCC District 4 (Alternate)			
Bracken	Katherine	Library Commissioner	City of Pleasant Hill			x
Chong	Adriana	Library Commissioner	Town of Danville			x
Chong	William	Library Commissioner	District II	x		
Daojensen	Dr. Thuy	Library Commissioner	City of Brentwood	x		
Dozier	Julia	Library Commissioner	City of Martinez	x		
Faye	Vivian	Library Commissioner	City of Brentwood (Alternate)	x		
Ferree	Jacalyn	Library Commissioner	City of Clayton	x		
Fitzpatrick	Arnold	Library Commissioner	City of Oakley (Alternate)	x		
Fischer	Michael	Library Commissioner	City of El Cerrito	x		
Gilcrest	Kathy	Library Commissioner	City of San Ramon	x		
Herrick	Leanne	Library Commissioner	City of Pittsburg (Alternate)		x	
Hoisington	Mary Ann	Library Commissioner	City of Lafayette	x		
Huh	Dr. John M.	Library Commissioner	City of Antioch	x		
Kelly	Juan	Library Commissioner	City of Orinda	x		
Knoll	Carolyn	Library Commissioner	District II (Alternate)			x
Koops	J. Barry	Library Commissioner	City of El Cerrito (Alternate)	x		
LaLanne	Yvonne	Library Commissioner	City of Walnut Creek	x		
Maher	Janette	Library Commissioner	Town of Moraga (Alternate)		x	
McCormick	Don	Library Commissioner	CCC District 3	x		
Merchant	Kathy	Library Commissioner	City of Orinda (Alternate)	x		
Molinelli	Jasun	Library Commissioner	City of Walnut Creek (Alt)		x	
Pena-Mendrek	Yolanda	Library Commissioner	City of Oakley	x		
Pursley	George	Library Commissioner	City of Pinole			x
Robinson	Rich	Library Commissioner	CCCCD			x
Mackey	Lynn	Library Commissioner	Office of Education			x
Smith	Alan B.	Library Commissioner	CCC District 4	x		
Smith	Tommy	Library Commissioner	City of Concord	x		
Valdez	Margie	Library Commissioner	Central Labor Council		x	
Ward-Jackson	Dr. Evangelia	Library Commissioner	City of Hercules			x
Wernet	Patty	Library Commissioner	Town of Moraga		x	
Wilson	Peter	Library Commissioner	CCC District 5	x		

Total Commission positions: 24
 Commission positions filled: 22
 Commission positions vacant: 2
 Commission quorum: 13

With sixteen commissioners present, a quorum was established.

2. INTRODUCTIONS

The Chair requested everyone introduce themselves and explained to any members of the public that this was not required. No visiting audience members came forward.

3. PUBLIC COMMENT

No members of the public came forward to comment.

4. ITEMS OF INTEREST TO THE COMMISSION AND ANNOUNCEMENTS

Commissioner Gilcrest: Attended a SRL Advisory committee meeting and proposed a story walk program. Hercules is the only other city so far to sponsor one of these. It's done in a park and kiosks are installed (at children's height) and they follow a path and eventually collect all the bits of the story.

Commissioner DaoJensen: Understands the representation of Mt. Diablo at the Brentwood Library is controversial and asked if this could be talked about at a future meeting of the commission.

Commissioner Dozier: Completed the required new commissioner training.

Commissioner Kelly: Orinda's 4th of July Celebration was well attended and there was lots of spillover into the library.

Commissioner Faye: Enjoys the beading class at Brentwood on Tuesday evenings and attends regularly.

Commissioner Ferree: The Clayton Foundation marched in the 4th of July celebration there, to both increase awareness of the library and to mark the fact that next year is their 25th anniversary. The city, the library and the foundation are all partnering together for a celebration next March. More details to follow!

Commissioner Huh: Contacted the local Korean language newspaper (circ.= 60,000) to make them aware of the no fines initiative at the library and that contact resulted in a front page interview and article about the library, complete with a photo of John.

Commissioner LeFrak: When she joined the commission, Zelda had no idea of the extent of the programs available at the library and has since taken advantage of many of them, including taking photos of patrons enjoying themselves at the events. She also contacted two large local senior living communities to arrange for rides to the library for the residents there. An initial pilot visit will happen this month when SCLM Ginny Golden from the Pittsburg Library will go to these facilities and will explain the trial program. The idea is that the residents will be given a ride to the library where they will hear a brief presentation on a helpful library topic, such as how to check out a book, how to get a library card, or how to find a book in a particular language. Then they will have some time there to enjoy, followed by some light refreshments provided by the Pittsburg Friends. Zelda is working with Supervisor Glover's office to get used of the community room next to the library, as no food is allowed in the branch. The two senior facilities are also coordinating their efforts in order to provide rides. If the vehicle at one facility is taking residents to the doctor, the van from the other will be used to ferry library patrons back and forth. After the initial visit, the trial period will happen from August through October. The facilities are envisioning once per month; Zelda is envisioning once per week. Stay tuned!

Commissioner W. Chong: Commissioner Chong has been busy collecting the financial information from all of the district two friends and foundations regarding their giving to the library. So far in 2019 the combined giving from these groups exceeds \$300,000. William is also hosting a meet & greet at the Danville Library this weekend to solicit feedback from the public.

Commissioner Fitzgerald: Attended the Friends/Foundation meeting in Hercules with the new president of the Oakley Friends.

Commissioner Hoisington: So far the Lafayette Friends have raised \$150,000 for the library, a benefit perhaps of having their nice bookstore right on the premises. The Friends were also able to send 149 boxes of books to Butte County after the devastating fire there. Also, the 10th anniversary of the Lafayette Library is coming up. More to follow.

Commissioner Wilson: Has completed his work on the blue ribbon committee that was formed to provide guidance as to what will become of the 120 acre Concord Naval Weapons site. He was able to position a new library high on the wish list of projects. He also offered a book recommendation: "Stony The Road" (Gates).

Commissioner Fischer: El Cerrito also had a 4th of July celebration. The Friends group there manned a booth to talk to folks about the need for a new library, which residents seem to understand. On August 9th the city will hold a stakeholders meeting regarding a new library and how to get from here to there. In the discussions of where to build it, the El Cerrito BART Plaza keeps getting mentioned, as BART's plans for the site are mixed use (residential/commercial).

Commissioner A. Smith: Attended the Concord City Council meeting where the work of the blue ribbon committee was presented and spoke about the numerous times a new library had been promised by local officials in the past. He mentioned his disappointment that, with all the promises made, there was only a one line mention of a new library. He thought there should have been a robust discussion of the idea and a lot more detail than what was given. Alan also mentioned his disappointment in the physical report itself: the font used is very thin and the ink color is light, so a person who is sight-impaired would have a very difficult time reading the document. Alan suggested it be redone in a darker, easier to read font. Alan also had a book to recommend. "Endurance" by Scott Kelly is a story of how one book changed a person's life and turned it right around.

5. BRENTWOOD LIBRARY PRESENTATION

Youth Services Librarian Lindsay DuPont's PowerPoint presentation to the commission is attached to these minutes.

6. BRENTWOOD LIBRARY TOUR

Youth Services Librarian Lindsay DuPont took the commissioners on a 30 minute tour of the Brentwood Library.

7. A. WORKING COMMITTEE REPORTS/Legislative Working Committee

Commissioner A. Smith began by informing everyone that the Board of Supervisors agreed to support ACA-1 and it has passed its first two committees in the assembly and is awaiting a third reading on the assembly floor, however the assembly has recessed for a summer break so there it sits for a few weeks. Senator Skinner and Assembly Members Wicks, Frazier and Grayson have all signed on as co-authors, so that is four of our seven representatives who've gotten on board. Alan then asked those commissioners who'd visited any representatives since the prior commission meeting to update the group on their visits. Commissioner Gilcrest began by speaking about her visit with Rebecca Bauer-Kahan. The meeting, attended also by Commissioners Chong and Fischer, was scheduled for Bauer-Kahan's office but she had been held up in a budget meeting in Sacramento and so it became a conference call from the road as she

drove back to the office. Bauer-Kahan is on record as supporting ACA-1, so other library related topics were discussed. She was curious about the impact of the fines eliminations among other things. Commissioner Chong recalled that Bauer-Kahan has a photo of the Danville Library mounted on the wall in her office, which everyone agreed was a good sign as far as support. Commissioner Fischer recalled that one of the staff members present inquired about the possibility of the meeting rooms at Danville being rented out to the public as a possible revenue source. Kathy mentioned to her that this was an issue in the city's hands as they're the ones who set the rates and rent out the rooms. Commissioner Fischer had attended a meeting with Buffy Wicks' staff that was also attended by members of the Alameda County Library they thanked her for her support of ACA-1 (which has also been endorsed by the El Cerrito city council).

7. B. WORKING COMMITTEE REPORTS/Work Plan and Annual Report Working Committee

Vice-Chair Wilson began by passing around three pieces of paper and informing everyone that this is the work of the Work Plan Committee, comprised of himself and Commissioners Kelly and T. Smith. (*All three pages are appended to these minutes*). The first page shows the goals of the work plan and a list of the items the commissioners have accomplished to achieve those goals. These are pulled from the meeting minutes by Walter and used to populate a spreadsheet which you have all seen before. Peter then explained that keeping track of these accomplishments as we go along is much more efficient than trying to recall everything at year-end and create the entire report at that time. So, what you see here is a list of everything the commission had accomplished for each of the goals so far this year.

The next page, which everyone has also seen, is the actual 2019 Library Commission Work Plan showing each of the four goals and the objectives beneath them. What the committee noticed is that the Work Plan is so broad that it is difficult to focus in on what is important, so the conclusion they arrived at is that perhaps this could be simplified to focus everyone's energy and make better use of people's time. After much discussion of the current (and previous) work plans, the committee came up with some changes to incorporate going forward.

The final page is a memorandum, written by Commissioner T. Smith to the commission, which details the conclusions of the committee and some ideas for changes and the rationale for them. Peter then explained, for the benefit of new commissioners who've not been through this process, how the commission annually reports to the Board of Supervisors what they've accomplished the prior year (annual report) and what they intend to accomplish the following year (work plan). Peter then asked Tommy to walk the commissioners through his memo.

Tommy pointed out that the current work plan has four goals and thirteen underlying objectives, some of which are redundant and others which could be considered as "business as usual." By streamlining these and eliminating the redundancies, the suggestion of the committee is to draft the 2020 plan with two primary goals; advocate for sustained funding for the county library system, and to engage with the community at large and key stakeholders to the benefit of the library system.

Commissioner Kelly then gave an endorsement of County Librarian Cervantes, mentioning the number of fires she regularly puts out and how tirelessly she advocates for the library, plus how she "gets it" as far as the commission is concerned. He also mentioned to the commission that yes, we're all volunteers, yes, we have no budget, yes, we have no executive authority. This doesn't mean we don't have accountability, so the committee is trying to get this plan down to bite-sized chunks that are more focused and pertain to the objectives.

Vice-Chair summarized by explaining to the commission that simplification and focus are the main drivers of this effort, and that rather than just show up at the September meeting with a smaller work plan and have everyone wonder "What happened?", these documents are meant to let the commissioners know what was coming at the next meeting and to give everyone the chance to think about it and come prepared to discuss the 2020 plan in September.

Deputy County Librarian Gail McPartland then mentioned that under essential function number one, the commission serves as a citizen advisory committee to the Board of Supervisors and the County Librarian and requested this change for the final version of the plan for 2020.

OTHER BUSINESS

8. ACCEPTANCE OF MINUTES

Commissioners were asked to review the minutes from the May 2019 meeting for accuracy. Several commissioners noted instances of multiple punctuation marks.

Commissioner A. Smith made a motion to approve the minutes from May 2019 with the corrections previously noted. Commissioner Fischer seconded the motion.

M-S-C to approve the minutes with corrections. Approved by unanimous vote of the commission.

9. COUNTY LIBRARIAN REPORT

Deputy County Librarians McPartland and Kreiser presented the County Librarian report in Melinda's absence. Nancy mentioned that in the back of the room near the sign-in sheets were copies of the library's annual report for the commissioners to take with them. The report focuses on accomplishments relating to the strategic plan and Nancy was happy with the number of items that were able to be included. There is quite a bit of information contained in the two page report and quite a few infographics with some interesting library statistics.

Gail then announced that the other stack of documents for the commissioners were the final, finished, fully-approved versions of the library's Strategic Plan. These will be the commissioner's talking points when speaking with stakeholders, legislators, etc. Commissioners are encouraged to take the document with them when advocating for the library.

Next Gail mentioned that Summer Reading was in full swing. Four (or five) exploration stations had happened around the county and had been attended by 300 to 800 people and were very popular. A popular guest speaker at several of these events is a former astronaut and she encouraged everyone to attend one of the events if they have a chance. He is an engaging speaker for all ages and has quite a few interesting stories to tell, such as the long time he spent on the international space station and about having to learn to speak Russian in order to communicate with the other astronauts. She noted the book recommendations earlier in the meeting.

Gail then mentioned that at a BALIS meeting yesterday she was speaking to the Alameda County Library director who mentioned that Eric Swalwell is doing a program in Alameda County called "In Their Shoes", where he steps into various roles, and this Saturday he is going to be a librarian. Finally, Gail reminded everyone that October 12th is the date of the Library Friends, Foundations & Commission Forum and

announced that the featured speaker will be Margaret Sullivan. Margaret Sullivan has her own design studio and does a lot of design work for libraries as well as others. She has been working with a staff group on the customer experience in our libraries. There will be a presentation to the commission about this down the road, but the idea is to make people feel welcome when they come to the library, to greet them when they arrive (both by people and the physical space itself) and to arrange the library space so it works with the flow of people and how they use the library. On October 14th the libraries will all be closed for our annual All Staff Training Day and Margaret will be the featured speaker for that event as well. Margaret is an engaging, interesting speaker who will make you think about things in ways you never considered.

10. AGENDA SETTING FOR NEXT MEETING AND FUTURE TOPICS

No items were proposed for the next meeting. Commissioners were invited to send any suggestions to Walter at Library Administration.

11. ADJOURNMENT TO THE SEPTEMBER 19, 2019 LIBRARY COMMISSION MEETING AT LIBRARY ADMINISTRATION.

The meeting was adjourned at 9:00 p.m.

Submitted by Walter Beveridge
Administrative Aide, Contra Costa County Library

Brentwood Library

CONTRA COSTA
COUNTY LIBRARY



Bringing People and Ideas Together

cccclib.org

Demographics

- Population - 65,000
 - One of the fastest growing cities in the state since 2000
 - Large population of seniors and young families
 - 48% White
 - 27% Hispanic
 - 12% Asian
 - 7% African American
- Average Household Income - \$108,000
- 71% have at least some college through grad degrees



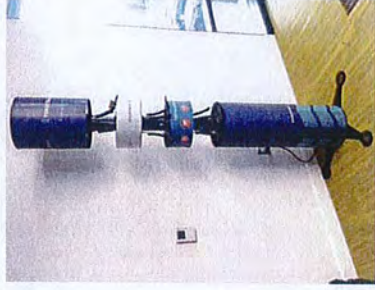
New Library Planning/Financing

- Committee formed in 2003 to explore a new library facility
- Moved to old City office space during construction of new City Hall in 2009
- Planned to renovate and expand in 2011 upon completion of City Hall
 - Budgeted \$2.07 million for renovating office space to a maximum of 17,000 s.f.
 - Cost estimates ranged from \$3.6 million to \$5 million
- Needs assessment done in 2013
 - Determined the size should be 20,000-25,000 square feet
 - Cost estimates for new library were \$10.8 million
- City approved new building at \$12.2 million in 2015: \$7.7 million in remaining Community Facilities District Bond Proceeds, \$4.5 million financed
- Added \$1.1 million for a total cost of \$13.3 million

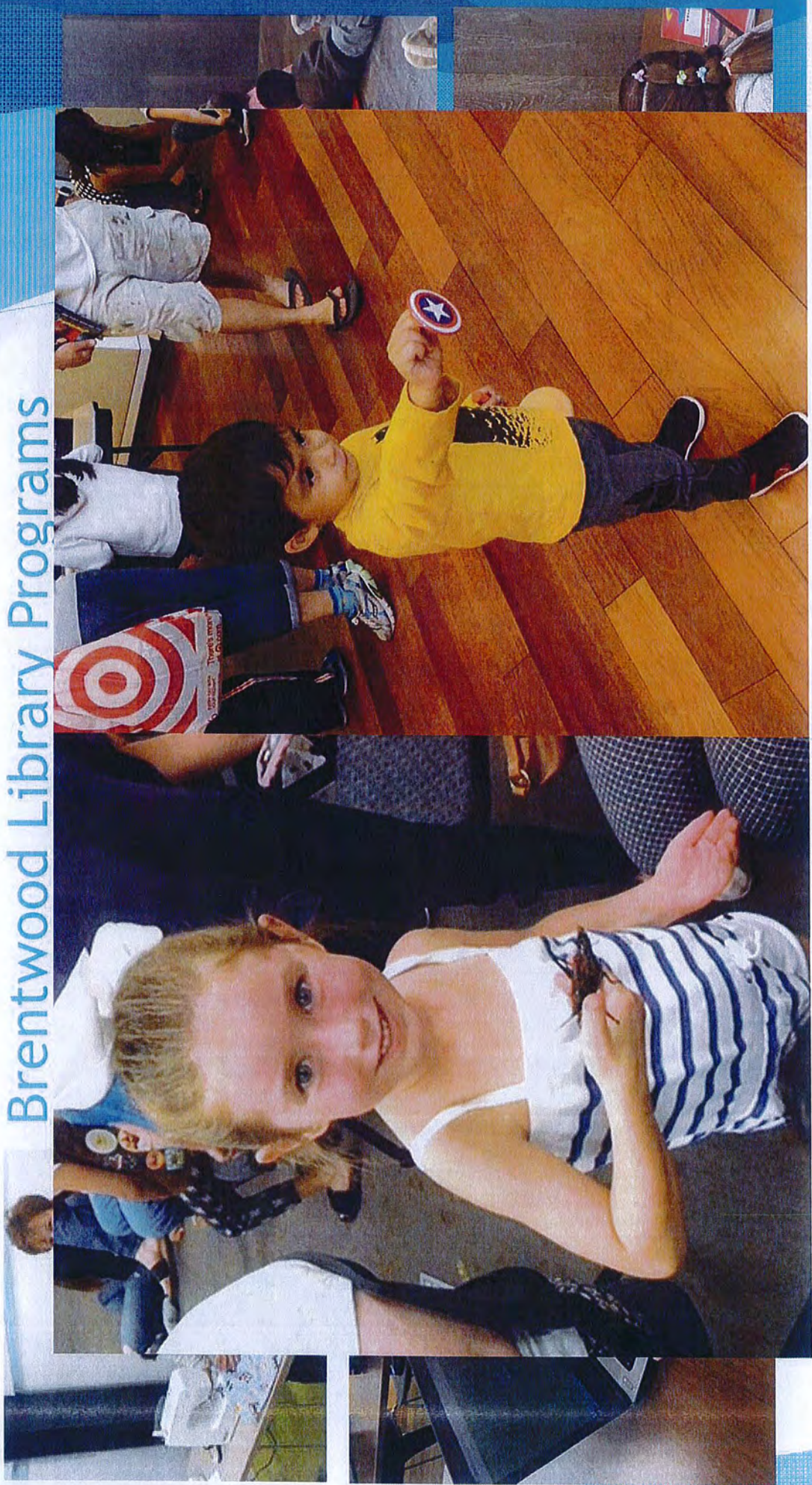


Features of the New Brentwood Library

- 20,000 square feet
- Second Story Book Shop
- Laptop lending machine
- 3D printer
- Power Tower charging station
- Burgeon Early Literacy Kiosk
- 154 reader seats, many tables with outlets
- Café operated by Big House Beans - opening in two months
- Meeting rooms for the public:
 - 2 group study rooms that seat 1-6
 - 1 conference room that seats 6-12
 - 1 program room that seats 50 auditorium style (booked through the City)



Brentwood Library Programs





*Where will we
take you
today?*

CCCLIB.ORG
CONTRA COSTA
COUNTY LIBRARY
Empowering People and Places

From: Tommy Smith, Library Commissioner-Concord

To: Contra Costa County Library Commission

CC: Juan Kelly, Library Commissioner-Orinda, Peter Wilson, Library Commissioner-District 5

Subject: Framework for Library Commission's 2020 Work Plan

Summary

To better focus our efforts, allocate our time, and increase our effectiveness, we propose a concise work plan for 2020 to advocate for library funding and to engage with our community and stakeholders for the benefit of the library system. We seek the Commission's endorsement of this approach as we prepare a draft work plan for review in the September Commission meeting and for final adoption in the November meeting.

Discussion

The 2019 Library Commission Work Plan has 4 goals and 13 underlying objectives, making it a wide ranging and ambitious plan. This also makes the plan unwieldy and hinder our ability to focus our work and maximize our impact. Moreover, elements of the 2019 plan outline activities that could be considered "business and usual". Finally some goals and objectives are duplicates and can be consolidated.

The essential functions of the Library Commission can be simply stated as

1. Serve as a citizen advisory committee to the County Librarian
2. Voice our community's desire for sustained library funding and support
3. Liaise with elected officials, community groups, and citizens to engender broad support of the library system.

Our advisory role to the County Librarian is a fundamental element of the Commission not requiring a work plan to execute routine activities.

Although we are restricted, as a commission, on policy advocacy, we can generally advocate for funding. So long as our advocacy for funding does not run counter to positions taken by the Board of Supervisors, we enjoy the latitude to identify, request and promote different sources of funding to support the library system.

The Commission serves as a bridge between our communities and the library system. Building awareness of and support for the Library system is a valuable and impactful role for the commission.

Therefore, we propose that the 2020 work plan be drafted to achieve two primary goals, 1) advocate for sustained funding for the County Library system and 2) to engage with the community at large and key stakeholders to the benefit of the library system.

LIBRARY COMMISSION 2019 WORK PLAN – INTERIM REPORT

The Goals listed below comprise the Commission's work plan for 2019. They contain what we as a Commission and as individuals will try to accomplish during 2019. Please read them carefully and be prepared to report out at each meeting on accomplishments as they relate to the work plan.

Goal 1: Advocate for both public and private library funding required to meet assessed county needs.

BR: Wrote letters to Frazier/Glazer re: funding

BR: Wrote funding/support letters, met w/ Cong. McNerney

EC: Met w/ DeSaulnier

WC: Wrote letters to legislators;

WC: Attended three friends and foundation mtgs.

WC: Worked on and attended WCF Gala

DIST 2: Attended McNerney mtg.

DIST 3: Attended Leg Day appts w/McNerney, Dodd, and DeSaulnier

DIST4: Letters written to state senators and other local officials re: ACA-1 and literacy funding. Attend Leg Day Appts.

DIST5: Attended Leg Day Appts w/McNerney and DeSaulnier

Goal 2: Identify ways to ensure stable and adequate funding for county libraries.

C: Invited Vice-Mayor to welcome LC mtg to CON

L: Update Friends grp on LC activities

EC: Meet to discuss funding for libraries and explore possibility of new lib for ECL

M: Worked @ MOR book sale

O: Spoke w/Asst. Cty Mgr.

P: Advocated for increased hours for PIN at multiple City Council mtgs.

WC: Met w/ DeSaulnier's grant person re: FDN seed \$

DIST2: Worked w/Friends @ DAN

DIST2: Met w/Town Council members

DIST3: Met w/ DeSaulnier's grant person re: FDN seed \$

DIST3: Work w/Friends @ DAN

DIST3: Chaired numerous Co Lib Fdn mtgs

DIST5: Meet w/Federal Glover to discuss co budget cuts & effect on library

DIST5: Spoke w/Federal Glover about increasing library's budget

Goal 3: Provide links between the community and the Contra Costa Library

EC: Mtg w/friends, CC, staff to move forward for a new ECL
EC: Regularly updates City Council
WC: Trying to entice after school grp to visit YVL.
DIST2: Visited all Dist 2 lib's to meet staff and friends.
ALL: March and May meetings @ CON, July meeting @ BRE
BR: Attended numerous lib events (DQST, City Lights), Oak Advocacy Wkshp
A: Regularly update Mayor & City Council on LC meetings
H: Rpt to City Council
H: Meet w/PTAs, service orgs to drum up support for new library
L: Updated City Council on PEA (no fines)
L: Attended numerous Laf Lib events
O: Serves as VP of Oakley Friends (Arnold)
OR: Reappointed to LC, used interview to update City Council
OR: Attended Thurs Night Taco Truck event (again)
PH: Met w/Sup Mitchoff re: PHL
PH: Attended storytime at PHL, met w/ Patrick
SR: Attended Oak Advocacy Whshp
WC: Attend Mayor qtly mtgs.
WC: Sought donations for WC annual Gala
WC: Attended ORI creative writing workshop
DIST 2: Updated Sup. Andersen on LC activities
DIST 2: Attended numerous lib events
DIST 2: Met w/School Superintendents
DIST 4: Attended Oak Advocacy Wkshp
DIST 5: Attended library events in Pittsburg and Antioch
CL: Rpt to Centl Labor & Union Exec Bd on LC activities

Goal 4: Provide a forum for the public to express views regarding Contra Costa County Library.

DA: Met w/DAN friends and arranged some public forum times
DIST 2: Met w/ Sup Andersen and Friends grps to arrange times for pub forums in libs

July 16, 2019

LIBRARY COMMISSION 2019 WORK PLAN

Check List

The Goals and Objectives listed below comprise the Commission's work plan for 2019. They contain what we as a Commission and as individuals will try to accomplish during 2019. Please read them carefully and be prepared to report out at each meeting on accomplishments as they relate to the work plan.

Goal 1: Advocate for both public and private library funding required to meet assessed county needs.

_____ Objective 1: Increase Legislative outreach, both at the state and federal levels, for funding necessary to sustain and enhance the libraries. *[Leadership designed to achieve this objective will be provided by the **Library Administration** and the Commission's **Legislative Working Committee**.]*

_____ Objective 2: Have the Commission take a more active role in the ALA and CLA lobbying efforts. *[Leadership designed to achieve this objective will be provided by the **Library Administration** and the Commission's **Legislative Working Committee**.]*

_____ Objective 3: Support the creation of a unified private fund raising approach for funding countywide and local community library needs and to meet service standards and objectives of the Library's strategic plan. *[Leadership designed to achieve this objective will be provided by the "**Contra Costa Library Foundation Committee**" chaired by Don McCormick.]*

Goal 2: Identify ways to ensure stable and adequate funding for county libraries.

_____ Objective 1: Encourage collaboration between community library friends and foundations groups and interchange with commissioners through the re-established "Friends Council" and the annual forum. *[Leadership designed to achieve this objective will be provided by the **Library Administration**.]*

_____ Objective 2: Meet with elected officials in an effort to identify additional funding sources. *[Leadership in regard to this objective is provided by the Library Administration in regard to State and Federal officials in collaboration with the Commission's **Legislative Working Committee**, and by **Commission members** in regard to their appointing bodies.]*

_____ Objective 3: Explore ways of ensuring stable and adequate public funding for the county library. *[Leadership in regard to this objective is the responsibility of the **Commission** as a whole and **Library Administration**.]*

Goal 3: Provide links between the community and the Contra Costa Library

_____ Objective 1: Develop community and city/town support for all libraries. *[This is an on-going responsibility of the **Commission members**, individually and collectively.]*

_____ Objective 2: Conduct more meetings of the Commission at community libraries. *[Leadership devolves on the **Library Administration** to arrange and the **Commission members** to attend.]*

_____ Objective 3: Provide regular reports to appointing authorities (e.g. Supervisors and City/Town Councils) to keep them informed about Commission activities/accomplishments and Library programs, services and needs. *[**Commission members** are responsible for achieving this objective.]*

_____ Objective 4: Participate in public events and activities of community libraries. *[**Commission members** are responsible for achieving this objective.]*

_____ Objective 5: Reach out to organizations in the County (e.g. First 5, County Schools, PTAs) with common interests in literacy for the purpose of building supporting networks and programs. *[**Commission members** are responsible for achieving this objective in coordination with the **Library Administration**.]*

Goal 4: Provide a forum for the public to express views regarding Contra Costa County Library.

_____ Objective 1: Encourage the development of a portion of the County Library website for use by each commissioner to interact with the community on various issues to bring the library more into the residents' lives. *[**Library Administration** is responsible for achieving this objective.]*

_____ Objective 2: Find ways to solicit community feedback at public forums (e.g. hold "open mike" sessions in various county locations to permit the public to provide suggestions and air concerns involving the library). *[The **Commission** is responsible for achieving this objective.]*

Color Code Denoting Accountability

- Commission as a whole or as individual members = **Red**.
- Library Administration = **Blue**.
- Legislative Working Committee = **Orange**.
- "Contra Costa Library Foundation Committee" = **Green**.

January 16, 2019

CONTRA COSTA COUNTY LIBRARY COMMISSION

AGENDA ATTACHMENT 6

MEETING DATE: Thursday, September 19, 2019

AGENDA ITEM #: 11.

ITEM: COUNTY LIBRARIAN REPORT

RECOMMENDED ACTION:

No action required.

MAJOR PROJECTS AND INITIATIVES

Progress these last few months on the restoration of the **El Sobrante Library** are significant. What a difference windows make on a place! Tentative completion and reopening of the library is scheduled for November 2019. Here are a few photos of some of the progress we had out at El Sobrante Library. Summary below:



1. Store front glass is now all installed
2. Bathroom tile is 75% completed
3. Interior door frames are 90% completed

Next week look ahead schedule:

1. PG&E new service scheduled to begin 9/10
2. Exterior painting
3. Complete restroom tile
4. Install plumbing finishes
5. Install awning windows (Parking lot side of building)
6. Above T-bar inspection
7. Interior glazing

BiblioCommons

The Library's new website and online catalog is on track to launch in December 2019.

FACILITIES

Plans to relocate the Pleasant Hill Library to a temporary facility are tentatively scheduled for June 2020. Relocation of the special collections and books and other items that will not be housed in the temporary library are well underway. The City of Pleasant Hill released the Environmental Impact Report on August 30. The public may comment on the EIR via the city's website. A print copy of the EIR is available at the Pleasant Hill Library.

The City of El Cerrito held a workshop on August 10th to gather ideas from the community of what their new library should offer and where to site the library in the community.

STATE LEGISLATION AND FUNDING

ACA 1. Vote threshold for local special taxes and bonds – On August 19, the Assembly took up Assembly Constitutional Amendment 1, a measure that would place before the voters of California a ballot measure to lower the vote threshold for approval of local special taxes and bonds to 55 percent. The measure, which as a constitutional amendment is not subject to regular legislative deadlines, requires a 2/3 vote for legislative approval. After a lengthy, impassioned debate, ACA 1 failed on a vote of 44-20 (with 15 members not voting).

Under current law, cities, counties, and special districts are currently subject to a 2/3 vote for bonds or special taxes (school bonds are subject to the 55 percent threshold). ACA 1 would authorize cities, counties, and special districts to fund the construction, reconstruction, rehabilitation, or replacement of public infrastructure, affordable housing, or permanent supportive housing for persons at risk of chronic homelessness, including persons with mental illness, or the acquisition of lease of real property for public infrastructure, affordable housing, or permanent supportive housing with bonds, sales and use taxes, transactions and use taxes, or parcel taxes with 55 percent voter approval. ACA 1 is eligible for reconsideration this week [August 19, 2019]. Assembly motion to reconsider was filed 9/9/19.

FEDERAL LEGISLATION AND FUNDING

- The American Library Association Public Policy and Advocacy Office is excited to announce that **National Library Legislative Day (NLLD) 2020 will be held at Georgetown University Conference Center in Washington, D.C., on May 4-5**. As you know, NLLD is a two-day educational event designed to provide attendees with the opportunity to learn from policy experts, caucus with other advocates from their state, and meet with decision makers on Capitol Hill to raise awareness about the importance of libraries to communities across the country.

The NLLD website is now live! We are currently updating our state coordinator list. To accommodate the growing number of NLLD attendees, the new NLLD venue at the Georgetown University Conference Center provides allotted breakout spaces for state delegation meetings and a more affordable room rate. Please direct all NLLD 2020 questions to the Public Policy and Advocacy Office at NLLD@alawash.org or (202) 628-8410.

- **ALA to launch national campaign against e-book embargo**
Washington, D.C. - On September 11, 2019, at 11 a.m., the American Library Association (ALA) will unveil a public action campaign opposing arbitrary restrictions to library e-book lending. The campaign is in response to Macmillan Publishers' new policy to allow a library to purchase only one copy upon release of a new e-book title; no additional copies will be available for eight weeks. The announcement will take place at Nashville Public Library, 615 Church Street Nashville, Tennessee. The announcement coincides with the 2019 Digital Book World conference in Nashville.

National library leaders including Kent Oliver, library director, Nashville Public Library; Mary Ghikas, executive director, American Library Association; and Ramiro Salazar, president, Public Library Association and Pat Losinski, CEO, Columbus (OH) Metropolitan Library will share library and reader impacts of the embargo and efforts to increase digital access for all.

Macmillan's embargo is scheduled to begin November 1, and would limit libraries' ability to serve their communities in an increasingly digital world.

PERSONNEL UPDATE

NEW APPOINTMENTS:

- Jamiann De Jesus, Clerk-Experienced Level, (20/40), San Ramon Library, effective August 5, 2019
- Shiyu Fujisaka, Library Assistant-Journey Level, (P.I.), Public Services, effective September 9, 2019
- Lauren Talbert, Clerk-Experienced Level (20/40), Walnut Creek Library, effective September 9, 2019

TRANSFERS:

- Robyn Brown, Library Assistant-Journey Level (20/40), Kensington Library, effective September 9, 2019
- Guadalupe (Ximena) Castro. Clerk-Senior Level (40/40), Employment and Human Services Department, to Clerk-Senior Level (40/40), San Pablo Library, effective June 24, 2019

PROMOTIONS:

- Jennifer (Jenna) Skinner, Librarian (40/40), Collection Development/Technical Services, to Community Library Manager (40/40), Moraga Library, effective August 1, 2019.
- Thomas McGovern, Library Assistant-Journey Level (40/40), Walnut Creek Library to Librarian (40/40), Ygnacio Valley Library, effective September 3, 2019
- Rachel Forbes, Librarian (40/40), Dougherty Station Library to Librarian Specialist (40/40), Juvenile Hall/ OAYRF, effective August 19, 2019

REASSIGNMENTS:

- Megan Eigenman, Library Assistant-Journey Level (40/40), Martinez / Orin Allen Library to Library Assistant-Journey Level, (P.I.), Public Services, effective July 20, 2019
- Alexander Durniak, Clerk-Senior Level (40/40), Orinda Library, to Clerk-Experienced Level (20/40), Pinole Library, effective August 15, 2019
- Petra Ferretti, Librarian – Temporary Upgrade, (32/40), San Pablo Library, to Library Assistant-Journey Level, (P.I.), Public Services, effective August 10, 2019
- Teresa Raines, Librarian, Youth Services, (40/40), Antioch Library to Librarian, Adult Services, (40/40), Brentwood Library, effective September 24, 2018
- Michael Beller, Community Library Manager (40/40), Ygnacio Valley Library to Senior Community Library Manager (40/40), Orinda Library, effective September 9, 2019

GRANTS / DONATIONS / SCHOLARSHIPS / AWARDS

We thank the many Friends, Foundations and other donors for their generous gifts to the Library.

FY 19-20				
Donations from Foundations and Friends:				
Month	Library	F & F	Description	Total
July	El Cerrito	Friends	FRDS ECL ECFRIEND CARL FD	\$13,000
		Friends Total		\$13,000
	El Cerrito Total			\$13,000
	Lafayette	Friends	FRD LAF - LAFINNEY	\$1,471
			FRD LAF - LAMERRYMAN	\$3,200
			FRDS LAF LAFRIEND	\$10,135
		Friends Total		\$14,807
	Lafayette Total			\$14,807
	July Total			\$27,807
	August	Kensington	Friends	FRDS KEN -REFRESH
		Friends Total		\$10,060
Kensington Total			\$10,060	
Walnut Creek		Friends	FRDS WCL -WCFRIEND	\$100
		Friends Total		\$100
Walnut Creek Total			\$100	
Ygnacio Valley		Foundation	WCLF - MOVIE LICENSE	\$234
			WCLF -YVFOUND CARL FND	\$2,954
		Foundation Total		\$3,188
Ygnacio Valley Total			\$3,188	
August Total			\$13,347	
Grand Total			\$41,154	

COMMUNITY OUTREACH / TRAINING

- Brentwood City Manager, July 25
- CCC Wildfire Smoke Program Finalization Review, July 31
- Meeting with Susan Benton, President & CEO of the Urban Libraries Council, August 1
- Various El Sobrante Library Construction Site Meetings
- Annual Administrative Team Planning Retreat, August 9
- New El Cerrito Library Planning Session with Group4 Architects, August 10
- Preservation of Special Collections Planning Meeting, August 12
- State of the East Bay Event, Dublin, August 14
- Oakley Library Staff Meeting, August 15
- New Library Commissioner Orientation, August 21
- Oak Park Projects Coordinating Meeting, August 22
- Dougherty Station Library Partners Meeting, August 22

- 2020 Federal Legislative Platform Development, September 10
- Concord Library Staff Meeting, September 18
- Meeting with City of Pleasant Hill, September 18

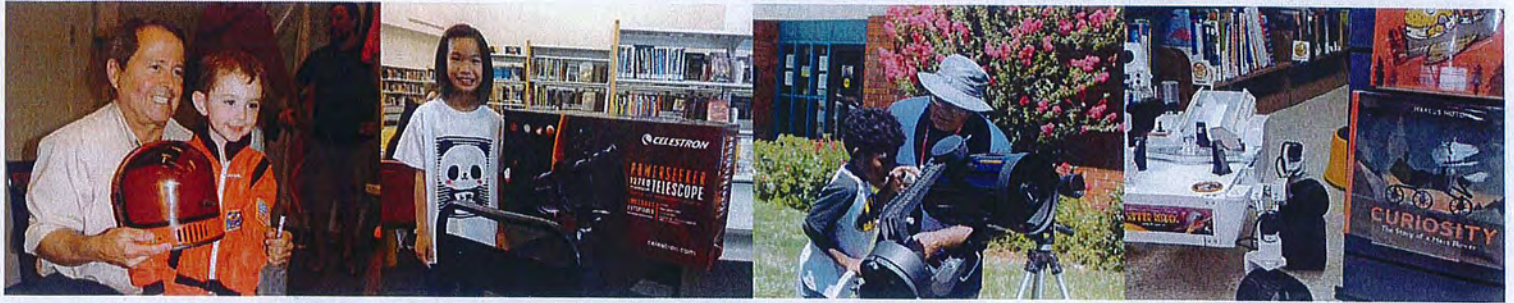
EVENTS TO CALENDAR

- Urban Libraries Council Annual Forum, Salt Lake City, UT: *Preparing to Lead on AI + Digital Citizenship*
October 16-18, 2019
- California Library Association Annual Conference, Pasadena, CA: October 24-26, 2019

2019 LIBRARY COMMISSION MEETING SCHEDULE AND LOCATIONS

Thursday, November 21, 7-9pm at Library Administration, 777 Arnold Dr., Ste. 210, Martinez

Respectfully submitted by Melinda Cervantes, County Librarian



2019



Summer Reading and Lunch at the Library



- **14,119** people pledged to, "Read and learn with Contra Costa County Library this summer."
- **7,810** babies, kids, teens and adults finished Summer Reading. **A 10% increase over last year.**
- Ten libraries hosted special events featuring space science stations and guests including NASA Astronaut Dan Bursch, Bay Area Discovery Museum, Chabot Space & Science Center, Mount Diablo Astronomical Society, Cal State East Bay, 501st Legion and the Oakland A's.
- **5,453** people attended enriching and fun programs planned by the Summer Reading Committee.
- **5,973** meals were served to children and teens 0-18 at eight libraries through Lunch at the Library.

