



DATE: April 1, 2021

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Karyn Prechtel-Altman
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: February 2021

	February 2021	February 2020	Percent Change
Circulation and Visits			
Circulation - Physical	112,316	350,457	-68%
Circulation - Digital	185,907	162,501	14%
Gate Count	0	417,139	-100%
Website Visits	299,439	463,572	-35%
Cardholders			
Active Cardholders	116,338	194,626	-40%
Total Cardholders	314,135	343,753	-9%
Percent Active Cardholders	37%	57%	-35%
Computer Use			
Computer Sessions	0	70,082	-100%
Computer Sessions per Available Computer	0	102	-100%
Virtual Reference Service			
Email	754	280	169%
Phone	3,556	3,741	-5%
Mail	167	277	-40%
Programming			
Number of Virtual Programs	33	29	14%
Virtual Program Attendance	210	151	39%
Number of In-Person Programs	511	1,539	-67%
In Person Program Attendance	10,209	26,490	-61%

Library Advisory Board Activity Report
February 2021

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance
Bookmobile / Books by Mail	194	0	0	0	0
Caviglia-Arivaca	517	0	0	0	0
Dewhirst-Catalina	2,077	0	0	0	0
Dusenberry-River	7,035	0	0	0	0
Eckstrom-Columbus	2,886	0	0	19	304
El Pueblo*	51	0	0	0	0
El Rio*	1	0	0	0	0
Flowing Wells	1,321	0	0	19	191
Himmel Park	5,832	0	0	0	0
Joel D Valdez Main	2,178	0	0	0	0
Joyner-Green Valley	10,818	0	0	0	0
Kirk-Bear Canyon	5,594	0	0	0	0
Martha Cooper	3,055	0	0	19	547
Miller-Golf Links	10,460	0	0	0	0
Murphy-Wilmot	10,446	0	0	0	196
Nanini	12,745	0	0	19	1,214
Oro Valley	11,039	0	0	0	0
Quincie Douglas	695	0	0	19	187
Richard Elias-Mission	2,794	0	0	19	190
Sahuarita*	22	0	0	0	0
Salazar-Ajo	1,346	0	0	0	0
Sam Lena-South Tucson	300	0	0	19	254
Santa Rosa	157	0	0	20	2,541
Southwest*	2	0	0	0	0
Valencia	1,480	0	0	19	1,146
W. Anne Gibson-Esmond Station	5,459	0	0	0	0
Web Renewal	445	0	0	0	0
Wheeler Taft Abbett	6,844	0	0	0	0
Woods Memorial	6,523	0	0	19	750
Adult Services	0	0	0	320	1,915
Youth Services	0	0	0	33	984
TOTALS February 2021	112,316	-	-	544	10,419
TOTALS February 2020	350,457	70,082	417,139	1,539	26,490
Percentage Change	-68%	-100%	-100%	-65%	-61%

PCPL provided service curbside to help slow the spread of COVID-19.

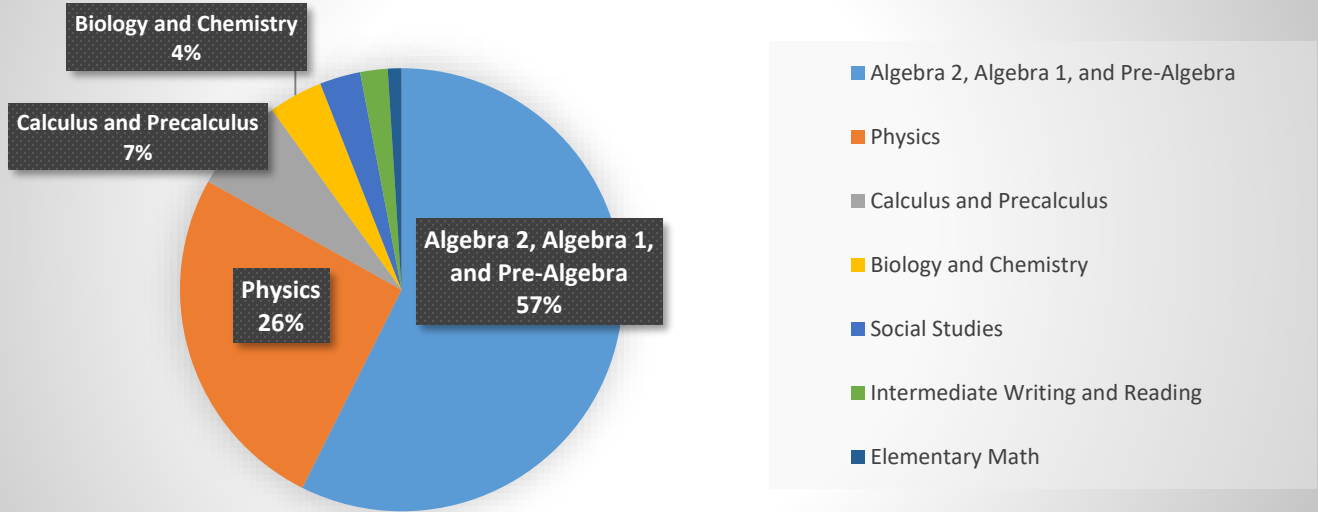
* Closed



February 2021

We are a resource for you

Brainfuse Online Tutoring Topics
February 2021



Tutors are available every day to help students of all ages

We are customer focused

“As a family of 5 who loves to read, the library has been an invaluable resource for our budget and our mental health!”

“Reading takes my mind away from reality.”

Impacts of limited hours and services

