

DATE: September 3, 2020

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
Pima County Administration
Friends of the Pima County Public Library, Board of Directors
Friends of the Arivaca Library, Board of Directors
Friends of the Esmond Station Library, Board of Directors
Friends of the Kirk-Bear Canyon Library, Board of Directors
Friends of the Oro Valley Public Library, Board of Directors
Friends of the Pima-Green Valley Library, Board of Directors
Pima Library Foundation, Board of Directors

FROM: Karyn Prechtel-Altman
Deputy Library Director

SUBJECT: Circulation and Activity Measures: July 2020

	July 2020	July 2019	Percent Change
Circulation - Physical	116,731	382,140	-69%
Circulation - Digital	214,281	161,792	32%
Gate Count	31,615	415,508	-92%
Computer Sessions	12,820	81,108	-84%
Website Visits	383,960	490,671	-22%
Active Cardholders	167,724	190,633	-12%
Total Cardholders	336,066	305,021	10%
Percent Active Cardholders	50%	62%	-20%
Online Homework Help Attendance	899	644	40%
Virtual Reference Service			
Email	1,156	255	353%
Phone	4,395	3,781	16%
Mail	243	150	62%
Snack & Meal Programs			
Number of Programs	267	228	17%
Program Attendance	8,919	8,607	4%
School Ready Programs (Virtual)			
Number of Programs	9	0	
Program Attendance	84	0	

Library Advisory Board Activity Report: July 2020

Limited services and hours due to COVID-19

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance
Bookmobile / Books by Mail	303	0	0	0	0
Caviglia-Arivaca	451	0	190	0	0
Dewhirst-Catalina	2,226	0	0	0	0
Dusenberry-River	17	0	0	0	0
Eckstrom-Columbus	3,010	1,798	3,841	22	1,776
El Pueblo	189	205	419	22	246
El Rio	0	0	0	0	0
Flowing Wells	1,611	427	811	23	396
Himmel Park	7,013	0	0	0	0
Joel D Valdez Main	4,025	1,010	3,104	0	0
Joyner-Green Valley	8,022	826	1,268	0	0
Kirk-Bear Canyon	8,242	98	3,666	0	0
Martha Cooper	4,120	355	442	22	353
Miller-Golf Links	12,479	448	840	0	0
Mission	2,506	973	1,686	22	604
Murphy-Wilmot	11,396	2,048	2,730	23	460
Nanini	9,778	369	1,089	23	517
Oro Valley	12,070	541	3,645	0	0
Quincie Douglas	1,198	252	567	23	1,073
Sahuarita	2,297	0	0	0	0
Salazar-Ajo	911	121	1,135	0	0
Sam Lena-South Tucson	420	550	796	0	0
Santa Rosa	226	145	293	26	2,203
Southwest	633	124	764	22	666
Valencia	1,362	595	992	22	299
Web Renewal	7,197	0	0	0	0
Wheeler Taft Abbett	8,169	397	736	0	0
Woods Memorial	6,860	1,538	2,601	44	864
Adult Services	0	0	0	0	0
Youth Services	0	0	0	12	1,090
TOTALS July 2020	116,731	12,820	31,615	306	10,547
TOTALS July 2019	382,140	81,108	415,508	1,585	30,719
Percentage Change	-69%	-84%	-92%	-81%	-66%

Pima County Public Library

July 2020



COVID-19 Response

Early Childhood
Literacy

506%

In the use of

Tumblebooks



Food
Distribution

12 library locations
provided food
to over
8,900 people

Online
Homework Help

Brainfuse

43%

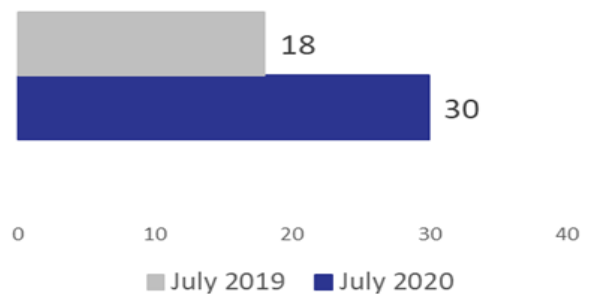
Compared to July 2019



Virtual Reference

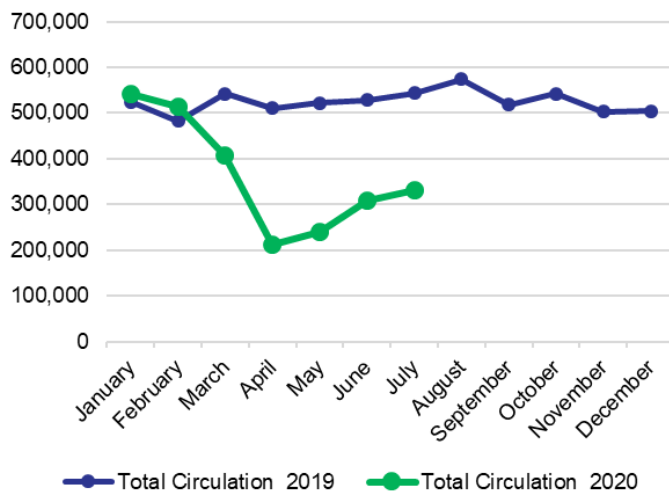
353% increase in
Askalibrarian emails
Compared to July 2019

Infoline Calls per Hour



Impacts of limited hours and services

Pima County Public Library
Total Circulation



Pima County Public Library
Gate Count

