

**MINUTES**  
**LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT**  
**BOARD OF TRUSTEES' MEETING**  
**LAS VEGAS, NEVADA**  
**January 16, 2020**  
**(approved June 11, 2020)**

The Board of Trustees of the Las Vegas-Clark County Library District met in regular session in the Clark County Library, Las Vegas, Nevada, at 6:15 p.m., Thursday, January 16, 2020.

**Present:**

Board:	F. Ortiz, Chair	S. Bilbray-Axelrod
	E. Foyt	R. Wadley-Munier
	M. Francis Drake	S. Ramaker
	B. Wilson	J. Meléndrez
	K. Rogers	
Counsel:	G. Welt	
Absent:	K. Benavidez - excused	
Staff:	Fred James, Deputy Director/Chief Financial Officer	
	Numerous Staff	
Guests:	Christina Lopez, Lt. Governor's Office	
	Anthony Ruiz, Nevada State College	

F. Ortiz, Chair, called the meeting to order at 6:15 p.m.

**Roll Call and Pledge of Allegiance (Item I.)** All members listed above represent a quorum. Trustees Bilbray-Axelrod and Wilson attended via telephone. Trustee Benavidez had an excused absence. Executive Director Dr. Ron Heezen was unable to attend so Deputy Director/Chief Financial Officer Fred James substituted for him. Appendix A.

Chair Ortiz led attendees in the Pledge of Allegiance.

Chair Ortiz asked for a moment of silence for former Trustee Geno Withelder who had recently passed away.

**Public Comment (Item II.)** None.

**Agenda (Item III.)** Chair Ortiz removed Items IV.B, V.B., and IX.C from the Agenda. Trustee Rogers moved to approve the Agenda as updated. There was no opposition and the motion carried.

**Presentation and discussion of partnership with the Nevada System of Higher Education (NSHE) to implement a pilot student shuttle service program. (Item IV.A.)** Community Engagement Director Matt McNally briefly discussed the background to this partnership briefing.

On September 27, 2019, Lieutenant Governor Kate Marshall convened stakeholders from her office, Councilwoman Olivia Diaz, Nevada State College, College of Southern Nevada, and the Library District at the East Las Vegas Library to foster support and begin implementing an express shuttle service for students. The program aims to improve students' access to public transportation both to and from Nevada institutions of higher education. It was noted that in some instances, the current travel time for students using public transportation from the East Las Vegas area to Nevada State College can take

approximately 105-110 minutes, one-way. This often acts as a barrier to student success.

NSHE plans to implement a pilot program to shuttle students to and from Nevada State College and College of Southern Nevada. The program will operate near the East Las Vegas Library and is run independently from Library District operations.

The Nevada System of Higher Education (NSHE) is planning to implement an express shuttle service to assist students traveling to the Nevada State College and the College of Southern Nevada. The proposed model will use RTC bus turnouts as pick-up and drop off locations for the safety of riders and vehicles. One of those proposed RTC locations is located adjacent to the East Las Vegas Library. If the pilot program is successful, NSHE may wish expand the program to other RTC stops located adjacent to other Las Vegas-Clark County Library District facilities.

Over the past few months, numerous discussions have occurred between the colleges and the Library District to plan for the pilot program implementation. The proposed partnership has no financial impact to the Library District. If necessary, a MOU can be reviewed by legal counsel and executed that clearly identifies the terms, responsibilities, and expectation details including insurance, liability, and security among other items.

Mr. McNally introduced the Lieutenant Governor's Chief of Staff Christina Lopez and Senior Advisor for Government Relations & Community Affairs from Nevada State College Anthony Ruiz, to discuss the shuttle service pilot program.

Ms. Lopez walked through the process that led to the decision to start this pilot program to provide transportation to the Nevada State College and the College of Southern Nevada (CSN) via a bus system from various points in the valley. The process started as an exercise to figure how higher education students could get to school instead of dropping out or delaying their education. Surveys and focus groups were utilized which determined that the amount of time required to use public transportation and the cost of public transportation and other options was a barrier to students and led them to drop out of the valley's higher education institutions. Also, there was a lack of communication at these institutions about the options and it was very hard to get to them. This pilot program, developed by many stakeholders, especially the students, is an attempt to resolve the transportation issue. The reason Ms. Lopez and Mr. Ruiz are at this meeting, is that the East Las Vegas Library is one of the stops along the route that was developed as part of the pilot program.

Mr. Ruiz then walked through how students would use the system, including how to reserve seats, calling up the schedule, and paying for their rides and their pass. He emphasized that this is a pilot program and things could change as the program moves forward.

The presentation by Ms. Lopez and Mr. Ruiz is attached as Appendix B.

After the presentation, Chair Ortiz opened the floor for questions and comments.

Trustees Foyt, Wadley-Munier, Meléndrez, and Francis Drake had questions on the hours the service would run, its frequency during that time, who could participate in the pilot, the Nevada Board of Regents involvement, price, how the transfers between the different buses on the two routes would work, how would riders reserves seats, the technology the program would use to implement this program, communication with the riders, and how any delays in the schedule would be communicated and handled.

Trustee Bilbray-Axelrod suggested looking into grants to help with the cost of the pilot program, to which Trustee Ramaker agreed.

Chair Ortiz thanked the Ms. Lopes and Mr. Ruiz, Lieutenant Governor Marshal, and the rest of the team for their long-term vision. He believes this is a viable and useful method to really improve attendance by students. Ortiz also asked staff to make sure that program representatives have security contacts at the District in case of issues.

Mr. Ruiz issued an invitation to the Groundbreaking event for the Campus Commuter program which will occur on Wednesday, January 22, 2020 at 10:00 a.m. at the East Las Vegas Library. All present are invited to attend.

For presentation and discussion only.

**Presentation by Las Vegas-Clark County Library District Foundation, Inc. Board President Keiba Crear. (Item IV.B.)**

Removed from Agenda. Will be presented at the February meeting.

**Presentation by Clark County Library Branch Manager Robin Gaebler. (Item IV.)**

Clark County Library Branch Manager Robbin Gaebler welcomed everyone to the Clark County Library. She hoped they noticed the new exterior paint job. Gaebler then went into her presentation on the branch, its staff, and the many activities that happen at the branch. She started in her current position in October 2018. This is actually the second time she has worked for the Las Vegas-Clark County Library District and the second time working in this branch.

Ms. Gaebler has been a librarian working in public libraries for almost thirty years, starting her career as a children's librarian at the Spokane Public Library where she worked for four years. She then spent a decade at the District from 1994-2004 as a Young People's Library (YPL) Department Head (mostly); she worked at the Green Valley, Sunrise, Clark County, and Sahara West libraries. She left the District to move up to the Northwest where she worked for two years in adult services in the Portland area and then for seven years in the Seattle area as a Branch Manager for the King County Library System. Gaebler moved back to the Southwest when she could not take one more rainy

grey winter in Issaquah – to Arizona where she worked for the Scottsdale Public Library for five years in administration as the manager of all branch operations.

Ms. Gaebler felt like the luckiest person in the world to have been given the opportunity to work for the District a second time. She said her experience at the District during the ten years she worked in Youth Services were some of the best years of her professional career as she was given opportunities to learn and contribute at many levels and participate fully on the team of an elite institution. She also said she was proud to say she has worked for two of the best public library systems in the country. Both the District and the King County Library System earned Library Journal's *Library of the Year* award during years that she worked for those organizations.

Ms. Gaebler then introduced Michael Marsteller, the Assistant Branch Manager (ABM). Originally from Youngstown, Ohio, Mr. Marsteller has lived in Las Vegas since 1990. Marsteller started with the District in 1995 as a Page at Summerlin. He left Las Vegas in 1998 for a few years but came back to work for the District in 2001. Since that time, he has worked as a Circulation Assistant, an Adult Services Assistant and a District-Wide Librarian (DWL), which means he has worked at every Urban Branch in the Library District and many of the Outlying Branches as well. During his tenure as a DWL he was often asked by staff which was his favorite branch – he always said Clark County. He's been at the branch for about one year as the ABM.

Lexi McEwen has been the Youth Services Manager for nearly six years at the Clark County Library, and she has worked for the Library District for over 16 years. She is a member of the Library District's Training Ambassador Team and the most recent training she conducted was on emotional intelligence. Lexi is the creator of the Library District's first toy library which began at Clark County in 2016; there are now eight other urban locations that have toy library collections. She is also piloting inclusion kits which are programs designed for children on the autism spectrum to use inside the library. This district-wide initiative is set to roll out very soon. Ms. McEwen provided a kit for Trustees to see, as well as a stress relieving sensory jar for each of them that were made by the tweens at the Clark County Library.

Megan Nykodym has been the Teen Services Department Head at the branch for two and a half years. Before she joined the Las Vegas Clark County Library District, she taught Social Studies for the Clark County School District for 12 years. Megan runs the Best Buy Teen Tech Center (BBTTC) and works with a creative team of teen specialists who strive to support teen's dreams and provide a safe space for them to learn and grow. Megan and a BBTTC Mentor, Brad Smith, have been conducting a "Music Making Boot Camp." This is a group of ten teens who create music in the recording studio at the BBTTC. Six months ago, staff took those teens to record at the recording studio in the Palms Hotel and Casino where they worked with six different Grammy-winning artists to create music. The teens have two original songs completed and are planning on releasing them in the summer. Ms. Nykodym also hosted a Regional Conference for the Clubhouse Network



for all BBTTTC's on the West Coast. This was a three-day event that includes Clubhouse Coordinators from California, Oregon, and Washington.

The Teen Services Staff and the BBTTTC teens would like to thank Trustees for their hard work and dedication to lifelong learning. Ms. Gaebler then presented Trustees with a box the teens designed in the BBTTTC and created with a new piece of equipment, a GlowForge 3D printer.

Gabe Castillo started at the Sahara West Library back in 2013 as a Reference/Reader Services Assistant. He has been the Customer Service (CS) Department Head for approximately one year now. As the CS Department Head Mr. Castillo manages the team that administers the flow of items through the building, creates new library cards, and provides account access. The CS staff is usually one of the first desk customers interact with when they enter the building.

Chris Carnell is the Computer Lab Department Head. Mr. Carnell has served in that role at the Clark County Library for almost 12 years. Prior to that Chris was a Security Officer at this branch for about three and a half years.

The Clark County Library's Programming and Venue Services Department (PVS) is made up of three talented and hardworking individuals – Suzanne Scott, PAC Coordinator; Julie Okabayashi, Programming Specialist; and Robert McNair, Scheduling Specialist. In 2019 they facilitated over 780 programs which more than 64,000 customers attended. In addition to assisting community groups use the branch venues, the PVS staff creates a variety of programming that ranges from the popular Vegas Valley Comic Book Festival (2020 will be the 13th year); information sessions on topics like Medicaid/Medicare and radon awareness; free films; to a monthly history program, Las Vegas Stories, attended by 120 people to listen to a talk from News 3's Tom Hawley on "Tales from Sunrise Mountain." The top programs in the Clark County Library's Theater are presented by the UNLV Jazz Band, the Las Vegas Brass Band, CCSD Mariachi performances, and the Comic Book Festival (which is largest event held in the Library District with approximately 3,500 attendees).

In addition, at the Clark County Library, there are Literacy classrooms that offer adult literacy programs, including English Language Learner classes. The branch has a 40-seat computer lab, study rooms, and meeting spaces, as well as the District's largest programming venue: a 399-seat Performing Arts Center. The Career Online High School Graduation is held in the Theater and is meaningful, emotional, and transformational, according to Ms. Gaebler. The Theater is filled with the family and coworkers of the graduates, who have made great sacrifices to complete their program. The Southern Nevada Non-Profit Information Center is located in the branch and offers a collection of non-profit/grant seeking materials and workshops free of charge. The Clark County Library is committed to early literacy endeavors and performs targeted outreach and in-house programs to preschoolers and school-aged children. The Youth Services Department partners with Three Square to provide children free lunches or healthy after school

snacks. Homework assistance is provided for school-aged children throughout the school year. In the coming year, Clark County Library will continue to focus on services provided to youth and families in its neighborhood by maintaining strong teen-oriented programming with the BBTC, and expansion of the toy library for children ages five and under. Additionally, a dedicated area for Workforce Connections will allow for onsite career and job assistance.

In closing, Ms. Gaebler read from an email she sent to Dr. Heezen last summer expressing her feelings about libraries: "the greatest moments happen in our library every day, but sometimes we have our heads so buried in the crises we are solving or the minutiae of building operations that we don't get a chance to see them. It never ceases to amaze me all the different ways the public library adds value to our community and makes people lives better or at least more enjoyable. We open our doors every day, the talented people who work here do their jobs, and I am super glad to be a part of it. So I just wanted to say thank you and tell you how proud I am to be part of the Las Vegas-Clark County Library District and the team that serves this community."

Chair Ortiz thanked Ms. Gaebler and her staff; he then commented that he comes out to the Comic Book Festival held annually at the Clark County and really enjoys that every year. Also, he said he comes to the branch quite a bit and appreciated the presentation.

Ms. Gaebler's presentation is attached as Appendix C.

**Approval of  
Proposed Minutes  
Finance and Audit  
Committee,  
November 14, 2019;  
Regular Session,  
November 14, 2020.  
(Item V.A-B.)**

Trustee Meléndrez moved to approve the Minutes of the Finance and Audit Committee Meeting held November 14, 2019. There was no opposition and the motion carried.

The consideration of the Minutes of the Regular Session, November 14, 2019 was removed from the Agenda.

**Chair's Report  
(Item VI.)**

Chair Ortiz listed the members of each Fiscal Year 2019-2020 Board Committee:

- Executive Committee: Chair Ortiz, plus Trustees Bilbray-Axelrod, Foyt, and Benavidez
- Finance and Audit Committee: Trustee Benavidez, Chair; plus Trustees Bilbray-Axelrod, Wadley-Munier, and Wilson. In response to Chair Ortiz' request, Trustee Rogers agreed to join this committee.
- Risk Management Committee: Trustee Francis Drake, Chair; plus Trustees Foyt and Ramaker. In response to Chair Ortiz' request, Trustee Meléndrez agreed to join this committee.
- Bylaws Committee: Trustee Bilbray-Axelrod, Chair; plus Trustees Foyt, Wadley-Munier, Wilson, and Counsel Gerald Welt.
- The Nominating Committee is appointed in May.

Chair Ortiz is an ex-officio member of all the above Committees.

There are also several ad-hoc Committees of the Whole:

- Purchasing Policy Committee of the Whole: Trustee Ortiz, Chair
- Naming Libraries Policy Committee: Trustee Benavidez, Chair

Chair Ortiz then emphasized how critical it was for Trustees to schedule and participate in an upcoming Board Retreat regarding the Facilities Master Plan projects. Staff would like to plan on a date in April. The retreat would take place from 9:00 a.m. - 4:00 p.m. on the selected date. Several dates were listed, April 23 (Thursday), 24 (Friday), 28 (Tuesday), or 30 (Thursday). A Doodle poll will be sent out so each Trustee can mark the dates that work best for them. Deputy Director/CFO Fred James requested that Trustees make the time to attend. The amount of money that will need to be generated for these renovations is large and staff needs Trustee input and direction before the decisions are made.

**Library Reports  
(Item VII.)**

Trustee Ramaker moved to accept Reports VII.A.1-3. There was no opposition and the reports were accepted.

**Executive Director's  
Report  
(Item VII.A.)**

Due to Dr. Heezen's absence, there were no comments on the Executive Director's report.

**Library Operations,  
Security Reports  
and Monthly  
Statistics (Item  
VII.A.1.a.)**

**Branding and  
Marketing Report  
and Electronic  
Resources Statistics  
(Item VII.A.2.a.)**

Trustee Wilson asked:

- Whether the new District trademark has been approved. Branding and Marketing Director Betsy Ward explained that staff are still waiting to hear back from outside counsel, but the District would probably not hear back until the new brand has been launched. The application has been accepted so the District owns the trademark and now the District needs to show use.
- What progress has been made on the newsletter email marketing software? Ms. Ward said appointments have been set up with OrangeBoy and BiblioCommons, the two companies staff have narrowed the selection down to.

**Community  
Engagement Report  
and Monthly  
Statistics  
(Item VII.A.2.b.)**

Trustee Wilson asked how the new meeting room reservation system is working out. Community Engagement Director Matt McNally explained that the Communico platform has been fully implemented and, so far, has been working very well. The next stage will be to look at various improvements that have not been in the original scope of work, such as adding the District's performing arts centers and reviewing how that will function. Wilson then asked about customer feedback on Communico and McNally said that staff have received little to no

negative response, just anecdotal reports from customers who appreciate the information and photos available and the online check out process.

Trustee Foyt complimented Community Engagement staff on recent programming at the District. She mentioned the Las Vegas Jewish Film Festival, which had one event at the Windmill Library and complimented Windmill Performing Arts Center Manager Tony Allison for the smooth-running event.

Trustee Foyt also is thrilled with the card staff produced that promotes the District's meeting spaces for rent to the community, in addition to featuring the District programming. She commented that all sorts of groups can take advantage of the opportunity, noting that recent events have included presidential candidates and cannabis speakers.

**Development and  
Planning Report  
(Item VII.A.2.c.)**

Mr. James reported on a recent visit he made with Development and Planning Director Danielle Milam to the East Las Library with a member of the Federal Communications Commission (FCC). The Commissioner was present for the Consumer Electronics Show and requested a tour of the branch. When they reached the Tech Lab section in the building he really got into the DJ equipment! James commented that the District is receiving national accolades and that is something everyone should be proud of.

**Information  
Technology Report  
(Item VII.A.2.d.)**

**Financial Services  
Report  
(Item VII.A.3.a.)**

**General Services  
Report  
(Item VII.A.3.b.)**

**Human Resources  
Report  
(Item VII.A.3.c.)**

**Unfinished Business  
(Item VIII.)**

None.

**Discussion and  
possible Board  
action regarding  
approval to rename  
the Jewel Box  
Theater at the Clark  
County Library to  
the Paul C. Blau  
Theatre. (Item**

Chair Ortiz reported that the Naming Libraries Policy Committee of the Whole met and made a recommendation to recommend approval of the gift and renaming proposal for the Jewel Box Theater to Paul C. Blau Theatre upon the following terms:

**Paul C. Blau Theatre (located at the Clark County Library)**

1. Agreement to contribute a minimum of 51% of project costs.  
The Donor proposes a \$100,000 gift to rename the existing Jewel Box Theater in Clark County. Since the theater space has

IX.A.)

seen recent improvements to furniture and equipment, there are no proposed changes to the space, other than minor improvements that go with an aging building. The Donor Agreement accepts the space in its current condition and gives no right to object to or have input into any proposed future improvements which may improve the customer experience or functionality of this theater space.

2. Naming by geography or function. Signage for the Paul C. Blau Theatre retains the functional name for the space.
3. Signage consistent with Library District signage standards. Physical signage will be designed and installed by General Services in accordance with criteria of the District. The Library District's room reservation system and promotional materials will reflect this name change.
4. Term for 10 years. Upon consultation with the Executive Council, it was determined that a ten year term is appropriate for the total memorial gift of \$100,000, due in the first quarter of 2020. The term of this Naming Opportunity will be from January 2020 through December 2029.

Trustee Meléndrez moved to approve renaming the Jewel Box Theater at the Clark County Library the Paul C. Blau Theatre according to the terms outlined above. There was no opposition and the motion carried.

**Discussion and possible Board action to appoint members of the Mesquite QALICB, Inc. Board of Directors.  
(Item IX.B.)**

Development and Planning Director Danielle Milam explained In December 2017, the Library District entered into a New Markets Tax Credit transaction for the Mesquite library construction project. As part of that transaction, a new non-profit was formed to operate exclusively for the benefit of the Library District for the purposes of acquisition and leasing of real and/or personal property subject to restrictions and terms of the transaction documents.

The Articles of Incorporation for the MESQUITE QALICB, Inc. stipulates that a five-member Board of Directors shall be appointed annually by the Library District Board of Trustees as follows:

1. Two Board Directors shall be independent directors who are not officers, directors, trustees, or employees of the Library District, Las Vegas-Clark County Library District Foundation, Inc., or any other affiliate of the QALICB corporation, the Library District, or the Library Foundation.
2. Three Board Directors shall be appointed from nominees who are current or former employees, officers, or trustees of the Library District or employees, officers, or directors of the Library Foundation.

This item calls for the reappointment of directors on the existing Mesquite QALICB Board of Directors: Fred James, Keiba Crear, Randy Ence, Tim Wong, and Michael Saunders.

Chair Ortiz confirmed that each person named would accept the annual appointment. Ms. Milam reported that, since the project is complete, the QALICB Board would be in existence for six more years to complete the seven year lease.

Trustee Ramaker moved to appoint Fred James, Keiba Crear, Randy Ence, Tim Wong, and Michael Saunders as members of the Mesquite QALICB, Inc. Board of Directors. There was no opposition and the motion carried.

**Discussion and possible Board action regarding contract award for the HVAC system boiler and air handler replacement at the West Charleston Library.**  
**(Item IX.C.)**

This item will be brought back at the February Board of Trustees Meeting.

Removed from Agenda.

**Announcements**  
**(Item X.)**

Trustee Francis Drake reported that she attended Mayor Goodman's January 9, 2020, State of the City address to represent the District. The East Las Vegas Library was mentioned twice: first, in a list of events that occurred in 2019 and second, in a tribute to Councilman Crear. Francis Drake emphasized that the Mayor's office is noticing what the District is doing.

As mentioned in Item IV.A., Trustees are invited to attend the Groundbreaking Ceremony of the Campus Commuter Service at the East Las Vegas Library on Wednesday, January 22 at 10:00 a.m.

Trustees are invited to attend the Grand Opening of the Cox Teen Steam Lab at the Enterprise Library, 25 E. Shelbourne Ave., on Tuesday, January 28, 2020 at 4:00 p.m.

Trustee Ramaker announced that, on January 29 at 9:00 a.m. Governor Sisolak will be visiting Mesquite to open the first electric charging system for the Interstate system in Nevada. It will take place at Exit 18.

African American History Month takes places during February, 2020. Please see the attached flyer for information on programs.

The next Board Meeting will be held Thursday, February 13, 2020, at 6:00 p.m. in the West Charleston Library, 6301 West Charleston Blvd., Las Vegas, Nevada 89146. Chair Ortiz requested that Trustees make as many meetings in person as possible. It is so important to receive everyone's input due to the many projects that are planned. Attendance by phone is always good, but in person is better.

Trustee Meléndrez thanked the Summerlin Library staff on their outstanding job on the six Nutcracker performances at their facility by the Las Vegas Ballet. His daughter performs with that ballet company

and he was at every performance and noticed staff's phenomenal efforts.

Chair Ortiz and Ms. Milam then asked Trustees to mark their calendars for Friday, September 25 at the East Las Vegas Library. The Library District Foundation will be inviting Trustees to a very special donor event. Ms. Milam then asked each Trustees to put together a list of about 20 potential donors. The event will be a donor cultivation event to educate and inform invitees about the new story of the District, showcase the programs and services of the new library model, and also kick off the Foundation's Capital Campaign in concert with the work going on with the branch renovations.

**Public Comment**  
**(Item XI.)**

None.

**Executive Session**  
**(Item XII.)**

Removed from Agenda.

**Adjournment**  
**(Item XIII.)**

Chair Ortiz adjourned the meeting at 7:49 p.m.

Respectfully submitted,

Elizabeth Foyt, Secretary

# 2020 ATTENDANCE

Appendix A

January 16, 2020 Regular Board Meeting

2020		January 16 Naming Library Policy Cmt	January 16 Regular Board Mtg							
Benavidez	Kelly	A-E	A-E							
Bilbray-Ax	Shannon	P	P							
Drake	Marilyn	P	P							
Foyt	Elizabeth	P	P							
Meléndrez	José	P	P							
Ortiz	Felipe	P	P							
Wadley-M	Robin	P	P							
Ramaker	Sandra	P	P							
Wilson	Brian	P	P							
Rogers	Keith	P	P							

attended Committee meeting but not a member

A-E Excused Absence

A-U Unexcused Absence

as of January 17, 2020



# Campus Commuter Pilot Program Overview

# Campus Commuter



# Importance of Place

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In a large, continuing study of upward mobility based at Harvard, **commuting time has emerged as the single strongest factor in the odds of escaping poverty.** The longer an average commute in a given county, the worse the chances of low-income families there moving up the ladder.

Harvard University | The Impacts of Neighborhoods on Intergenerational Mobility (2015)

# Importance of Place

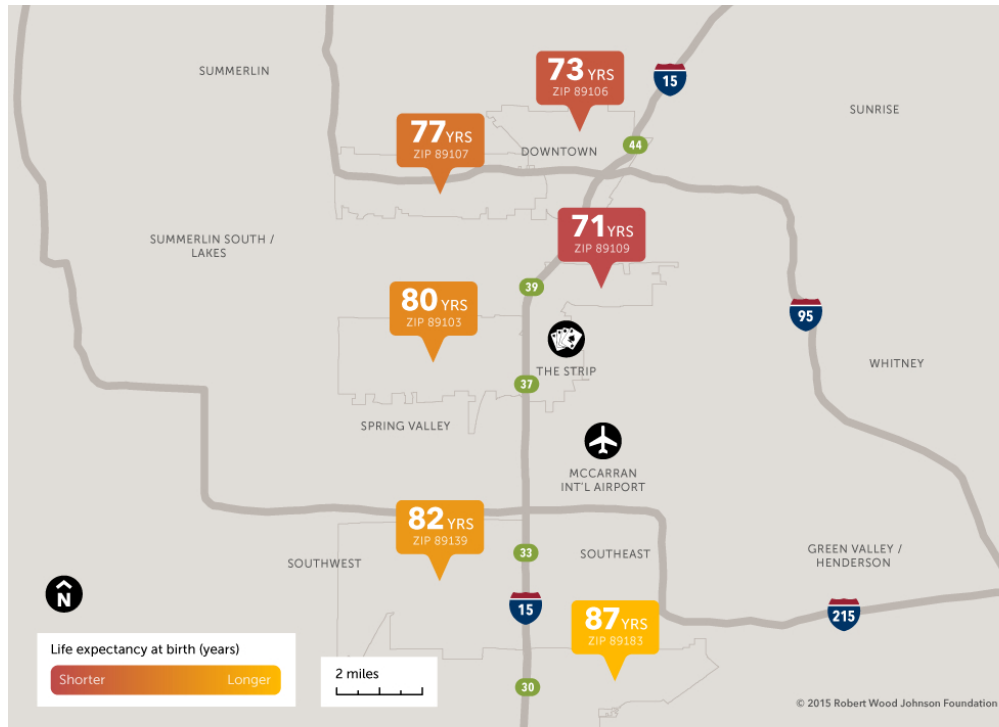
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**The relationship between transportation and social mobility is stronger** than that between mobility and several other factors, like crime, elementary-school test scores or the percentage of two-parent families in a community, said Nathaniel Hendren, a Harvard economist and one of the researchers on the study.

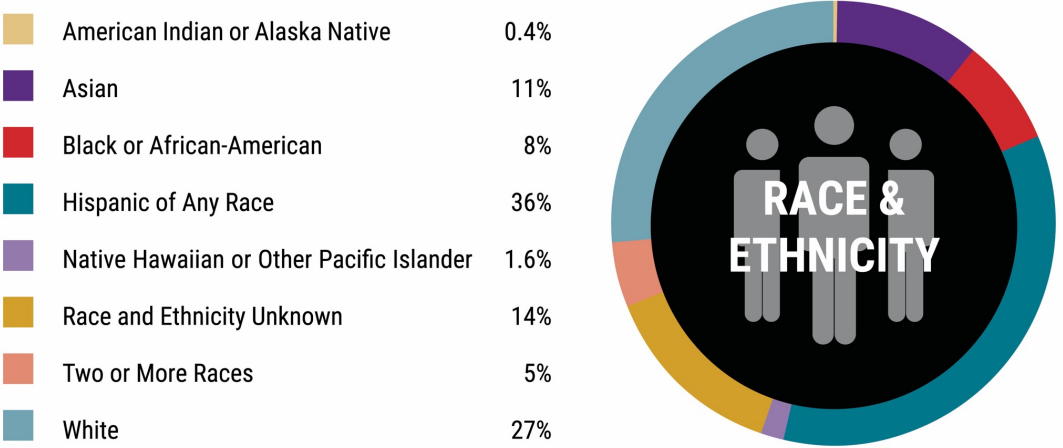
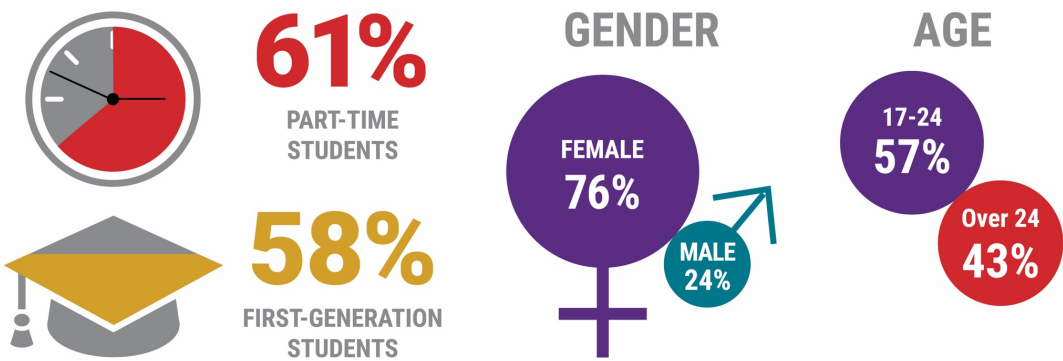
Harvard University | The Impacts of Neighborhoods on Intergenerational Mobility (2015)

# Importance of Place



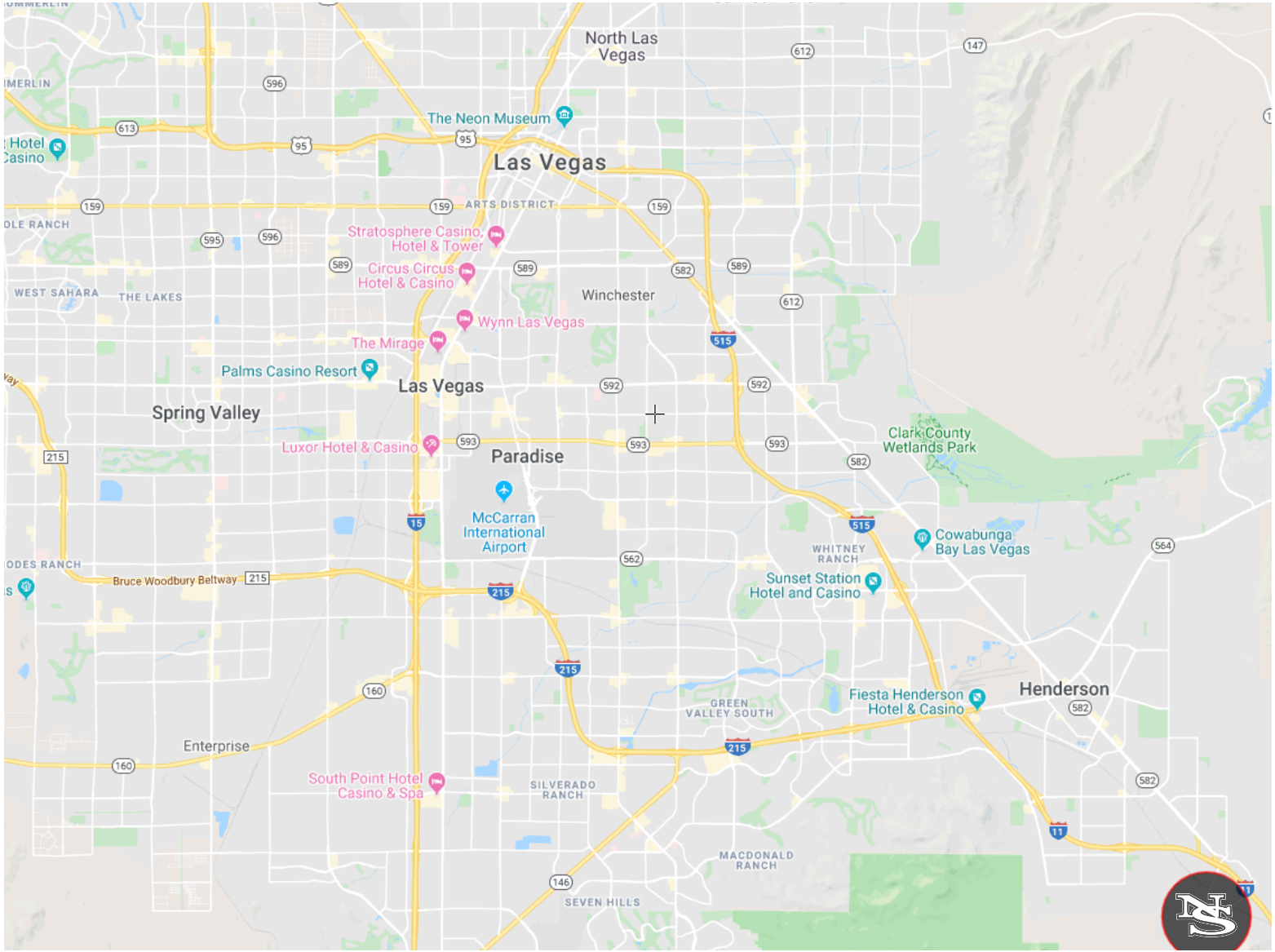
Life span disparities  
from zip code to zip code  
reflect differences in  
wealth, education and  
environment across all  
community residents.

Virginia Commonwealth University Center on Society and Health (2015)



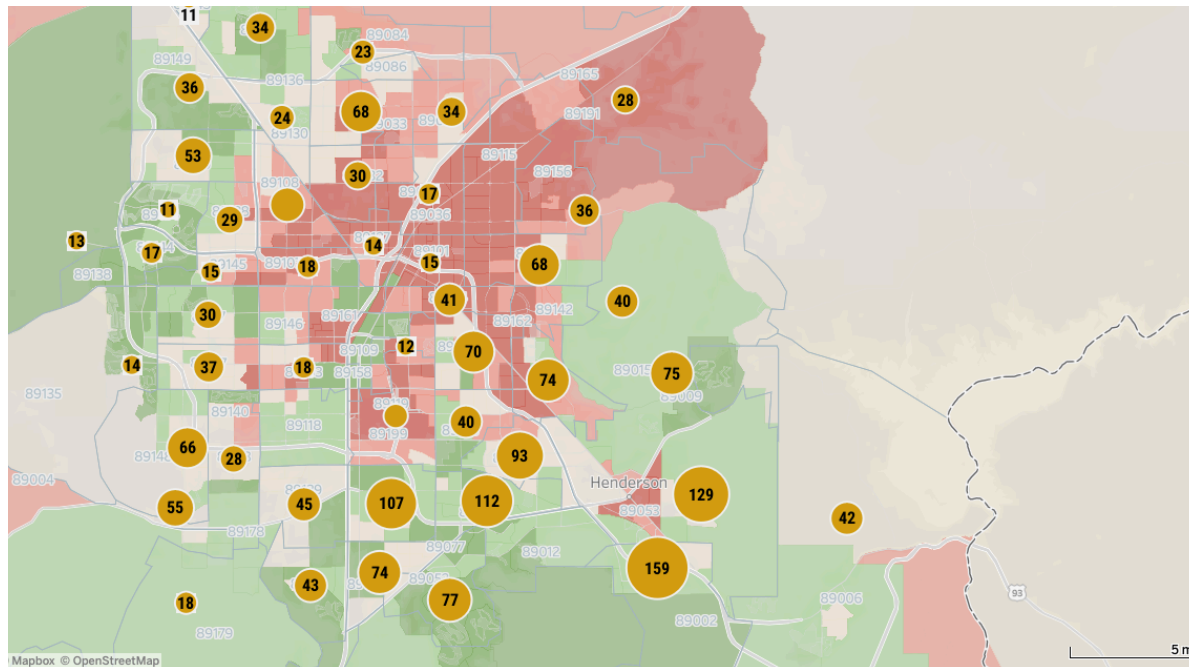
Data is from the fall 2019 student population.



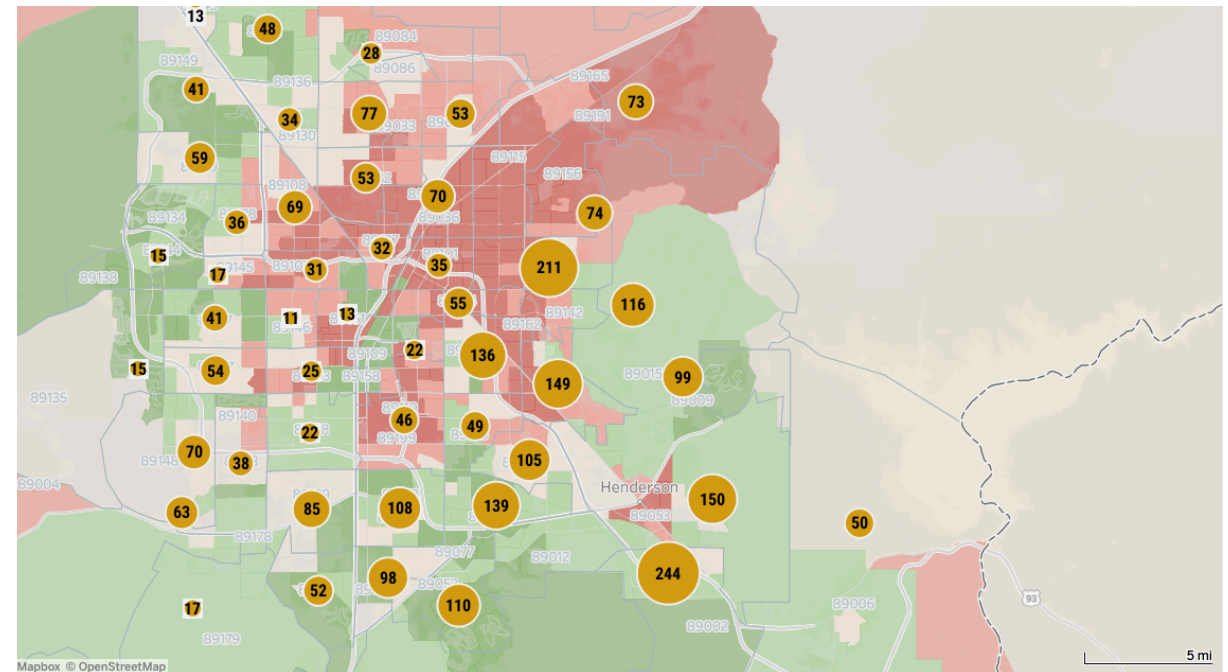


# Nevada State College Enrollment by Zip Code\*

Fall 2011



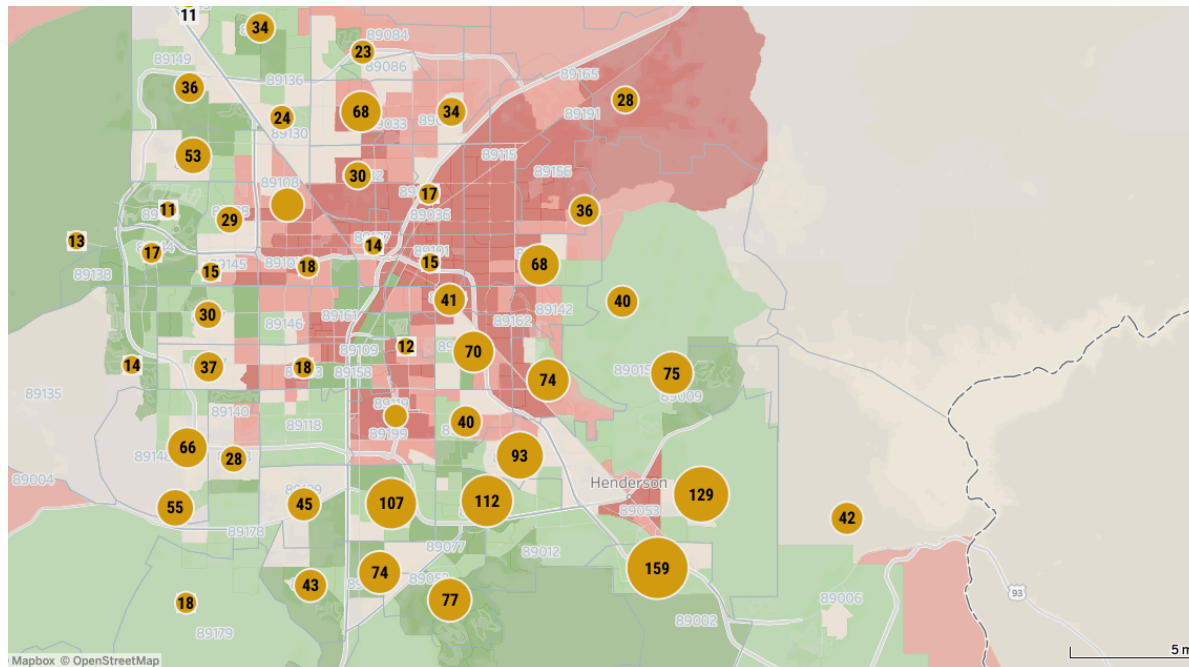
Fall 2019



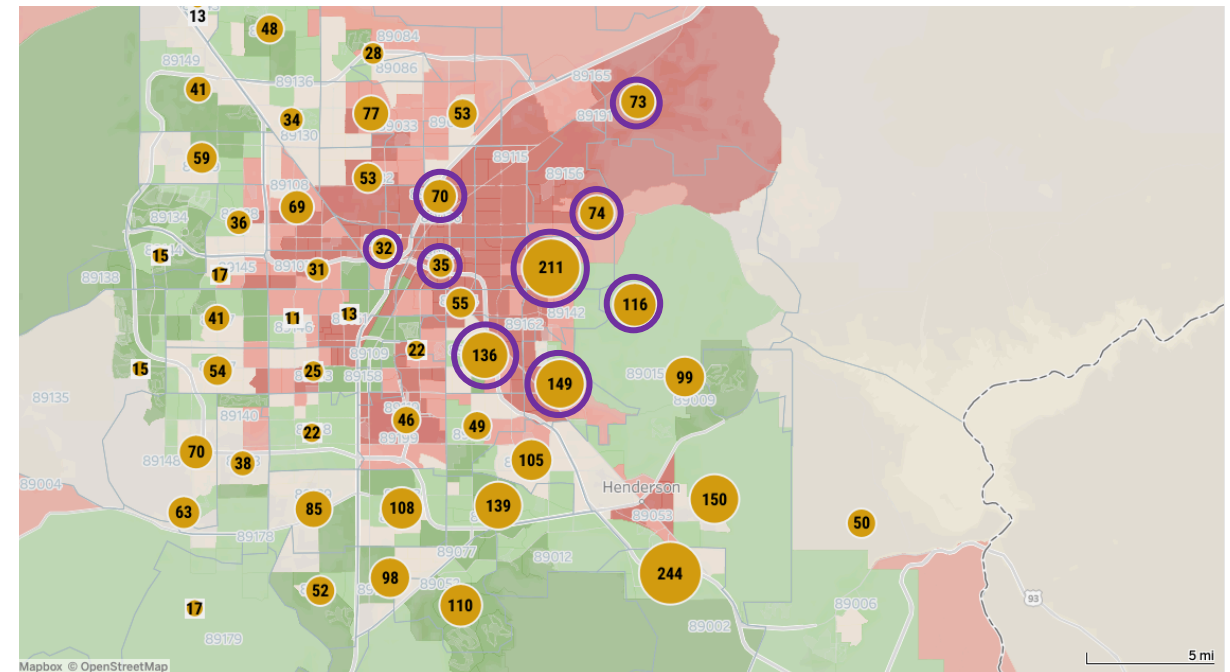
\*Excludes Dual Credit and Online Only Students

# Nevada State College Enrollment by Zip Code\*

Fall 2011



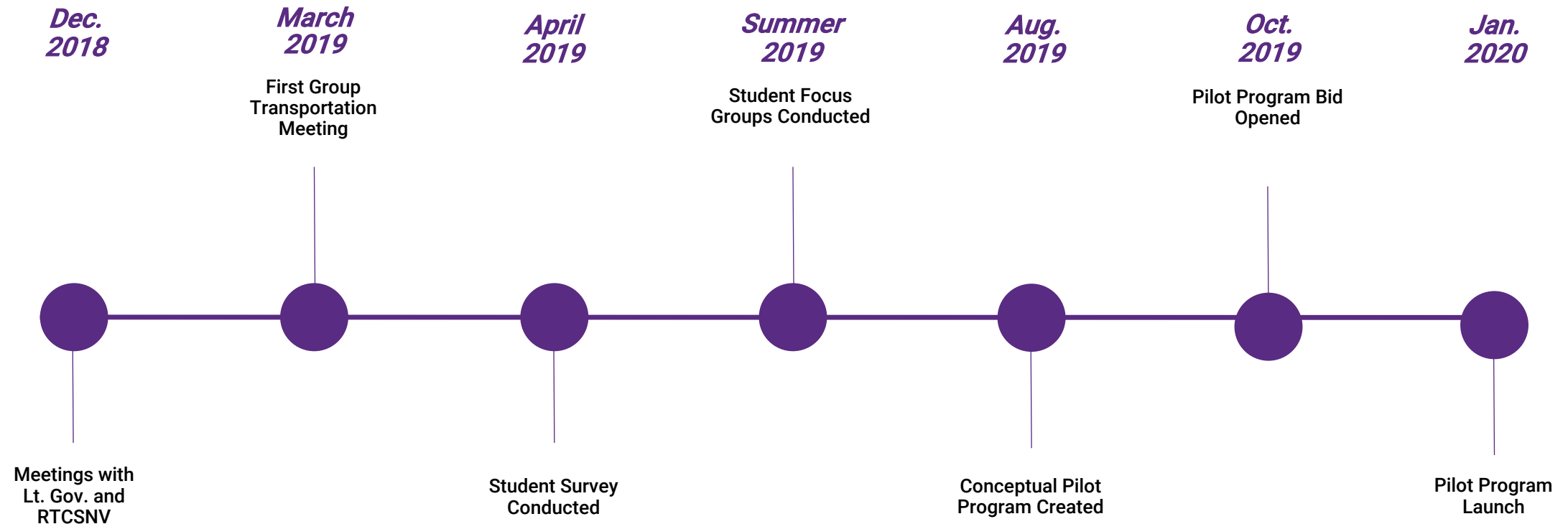
Fall 2019



\*Excludes Dual Credit and Online Only Students



# Timeline



# Student Survey

75%



An overwhelming percentage of currently enrolled students view transportation as a barrier.

79%



Currently enrolled students say that transportation makes college attendance difficult.

70%



Of prospective students rely on public transportation, rideshare, or family members to get to school.

Hickory Ridge Group LLC 2019 | Total Number of Students Surveyed: 502

# Student Focus Groups

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For me, the biggest issue [for commuting by bus] is **safety** on the buses themselves and the bus stops. A lot of bus stops are in high crime areas and I've been chased by homeless people, attacked by homeless people, and harassed by cops. And you know, a lot of students have computers, phones, chargers, a lot of expensive equipment that they need to excel academically.

Hickory Ridge Group LLC 2019 | Summer 2019 Focus Group Testimonial

# Student Focus Groups

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I think a campus circulator would be a **safer** option because you're in a place full of students and so I wouldn't really feel like I'd be at risk of my stuff getting stolen.

Hickory Ridge Group LLC 2019 | Summer 2019 Focus Group Testimonial

# Student Focus Groups

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There's a lot of park and rides where I'm from. And for me, I think that would be a huge benefit to RTC to have a lot more park and rides around the city itself to increase their clientele. Who wouldn't want to just park somewhere near my house, take the bus, get there, come back, get in the car and go home. I save on gas and mileage.

Hickory Ridge Group LLC 2019 | Summer 2019 Focus Group Testimonial

# Campus Commuter Pilot Program Features

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Reservation  
System



Hourly  
Service



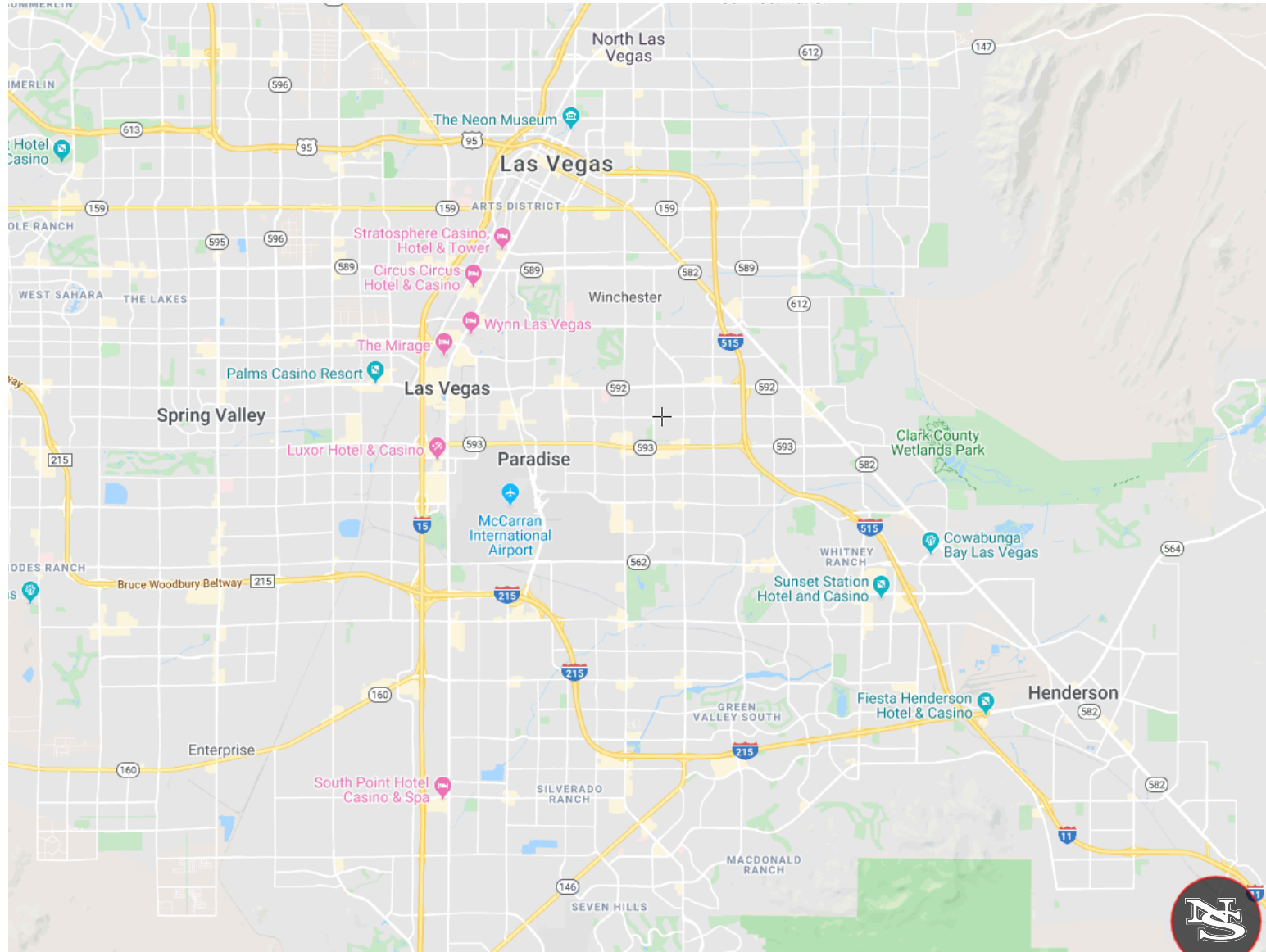
Five Days a  
Week

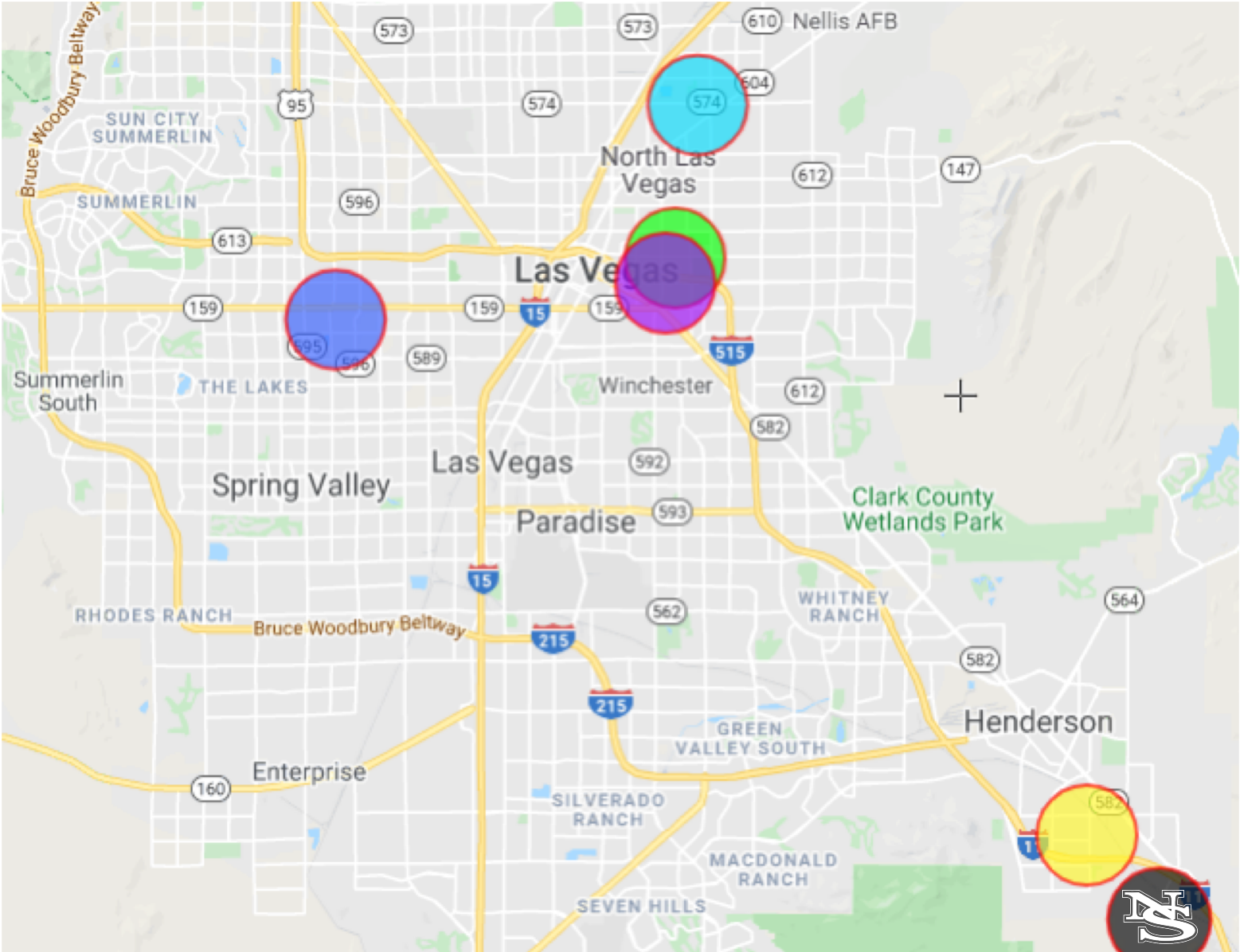


Partnership with  
CSN

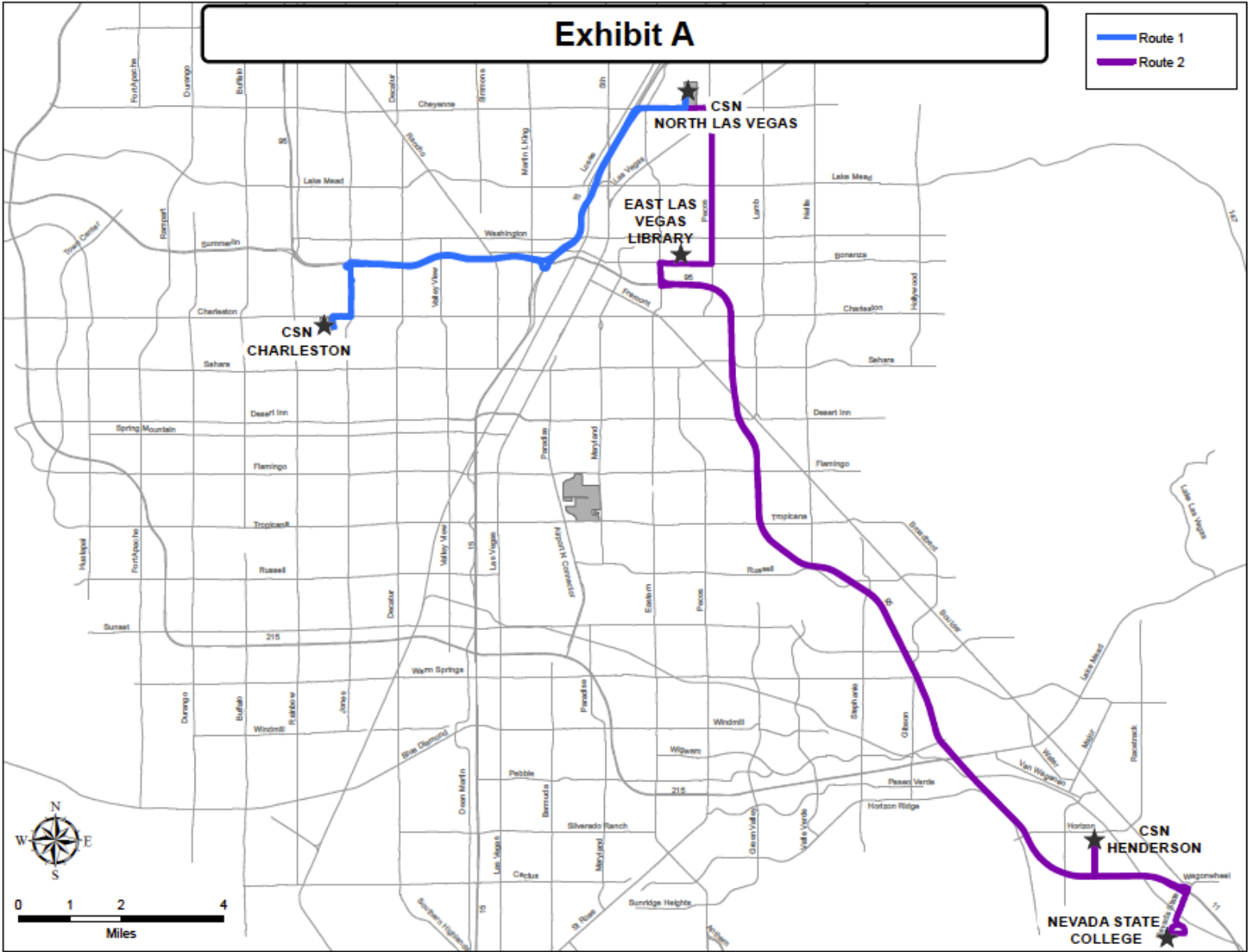


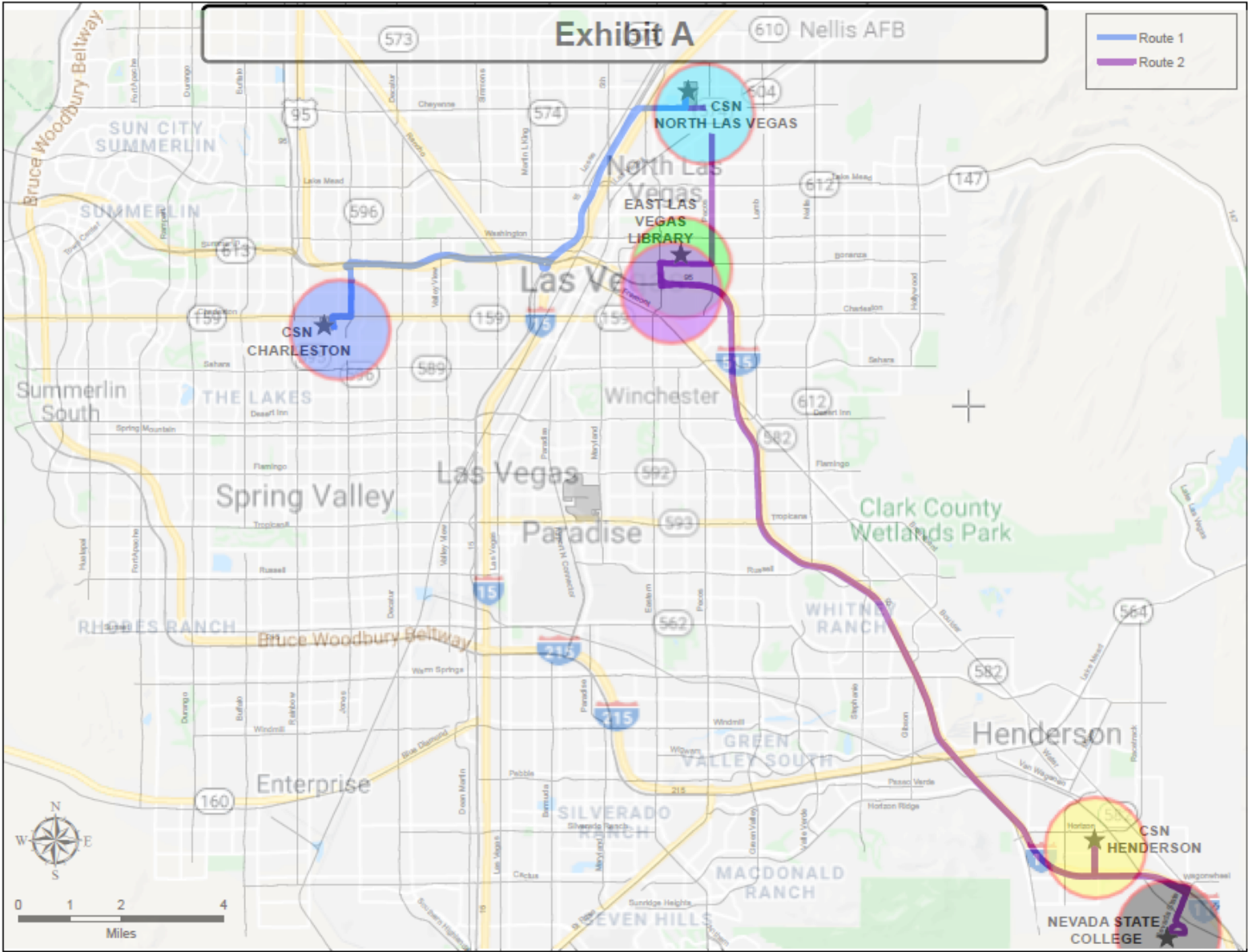
Affordable  
Pricing



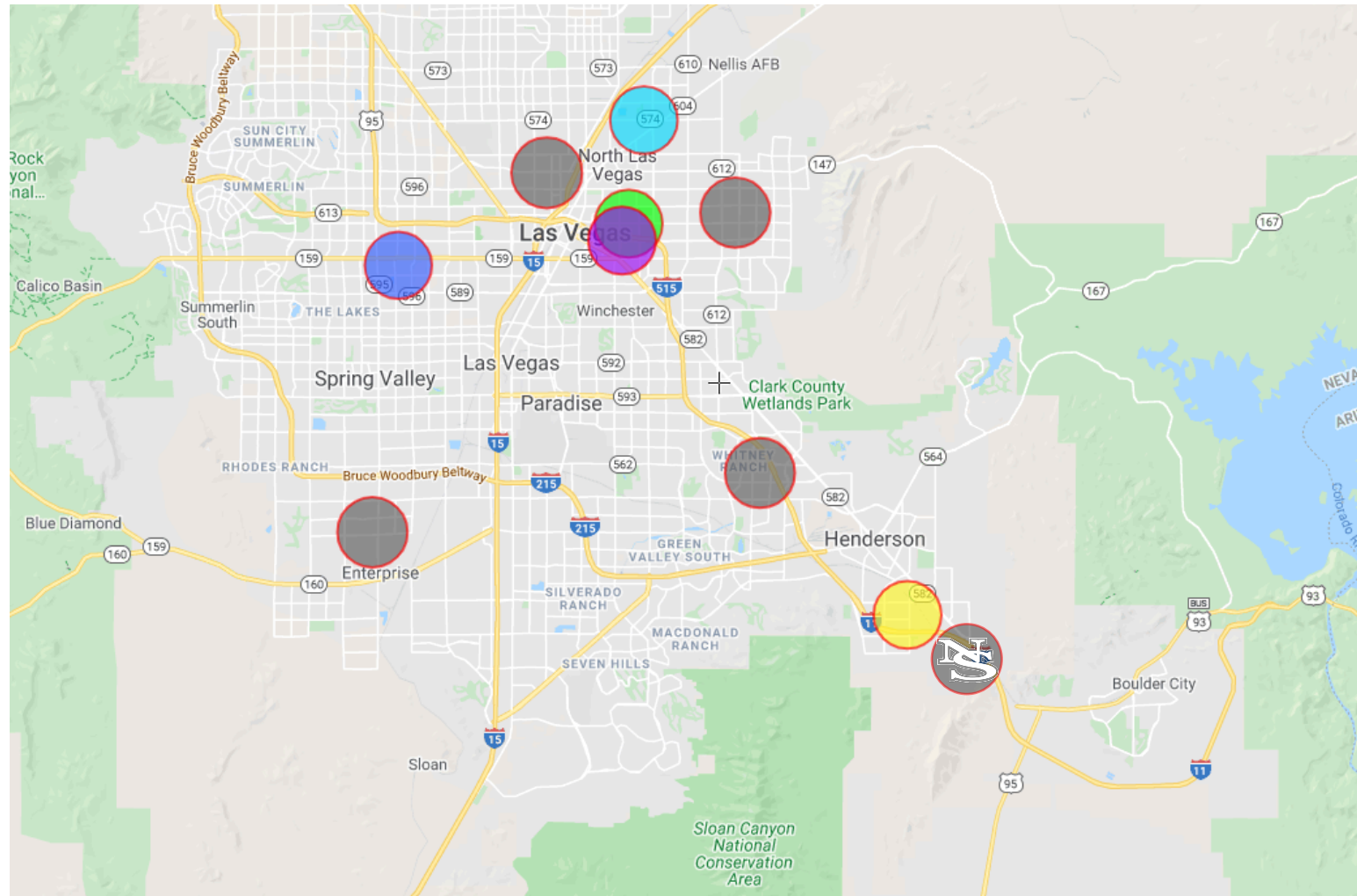








# Conceptual Stops



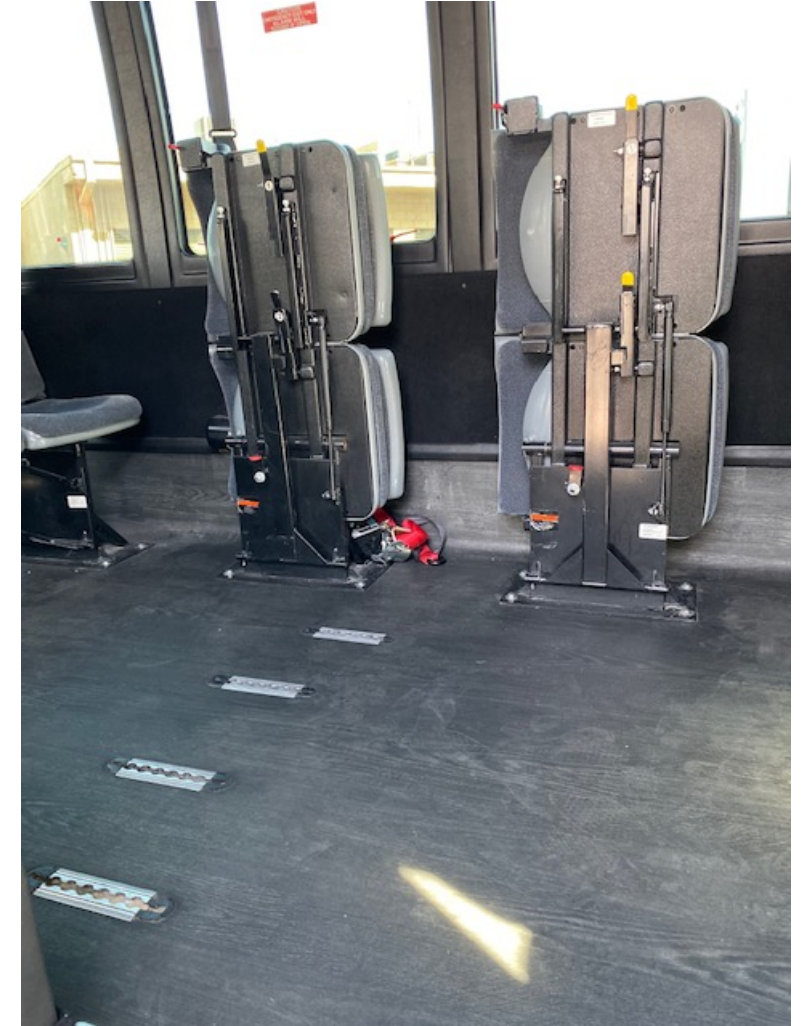




 **Campus Commuter**

**Be bold. Be great. Be *State*.**





 **Campus Commuter**

**Be bold. Be great. Be *State*.**

# Questions?

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The logo is a white, multi-lobed shape resembling a stylized flower or a seal, centered on a solid yellow background. The text "CLARK COUNTY" is written in a dark brown, sans-serif font across the top of the white shape, and "LIBRARY" is written in the same font across the bottom. The text is centered horizontally within the shape.

# CLARK COUNTY LIBRARY

**LVCCLD BOARD MEETING JANUARY 16**

# BRANCH STAFF

- Robbin Gaebler Branch Manager
- Michael Marstellar Assistant Branch Manager
- Lexi McEwen Youth Services Department Head
- Gabe Castillo Circulation Department Head
- Megan Nykodym Teen Services Department Head
- Chris Carnell Computer Center Department Head
- Suzanne Scott PAC Coordinator





# SHOW AND TELL

**GIFTS FOR THE TRUSTEES  
FROM THE BBTTC AND YPL DEPTS**





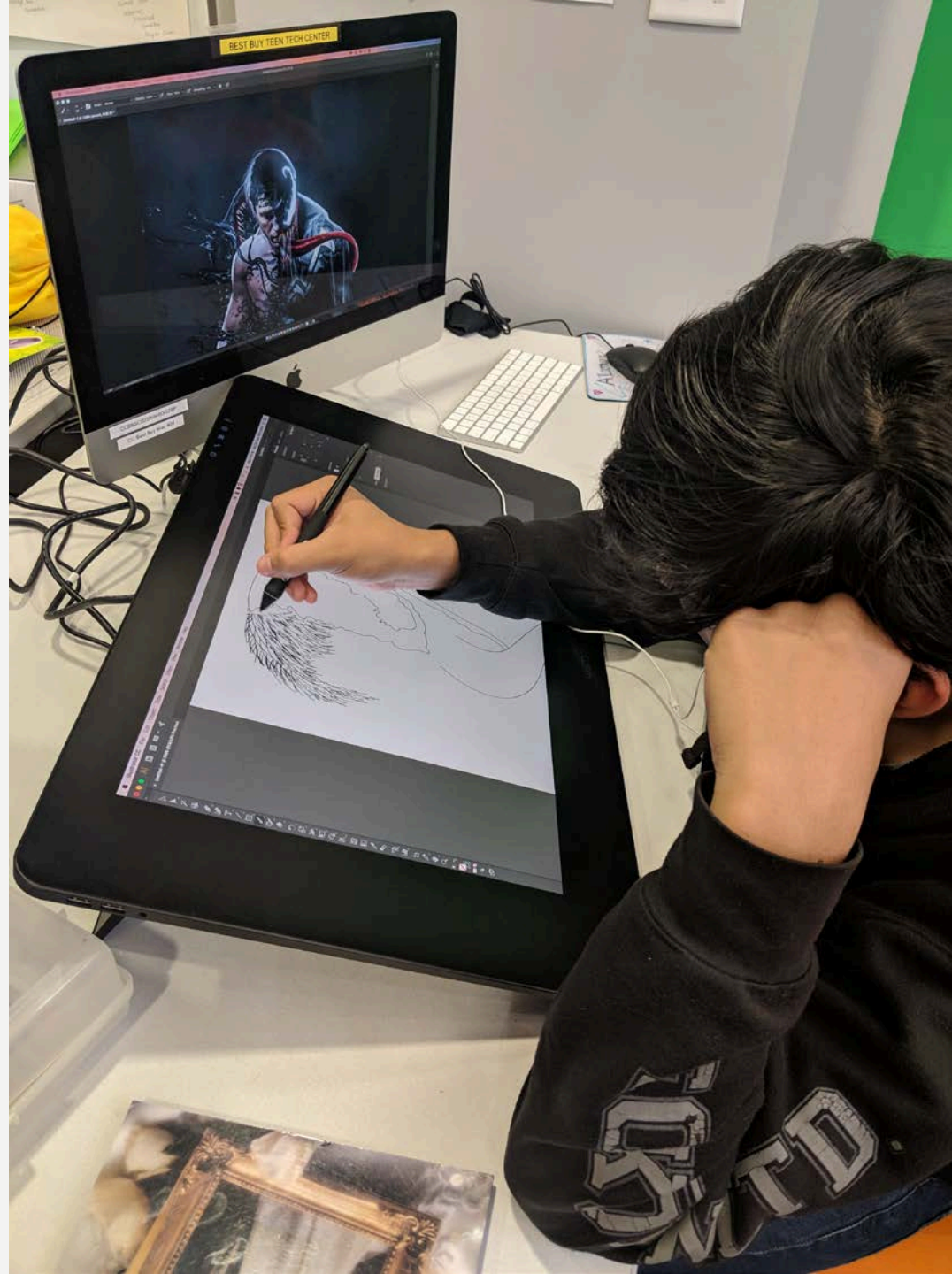




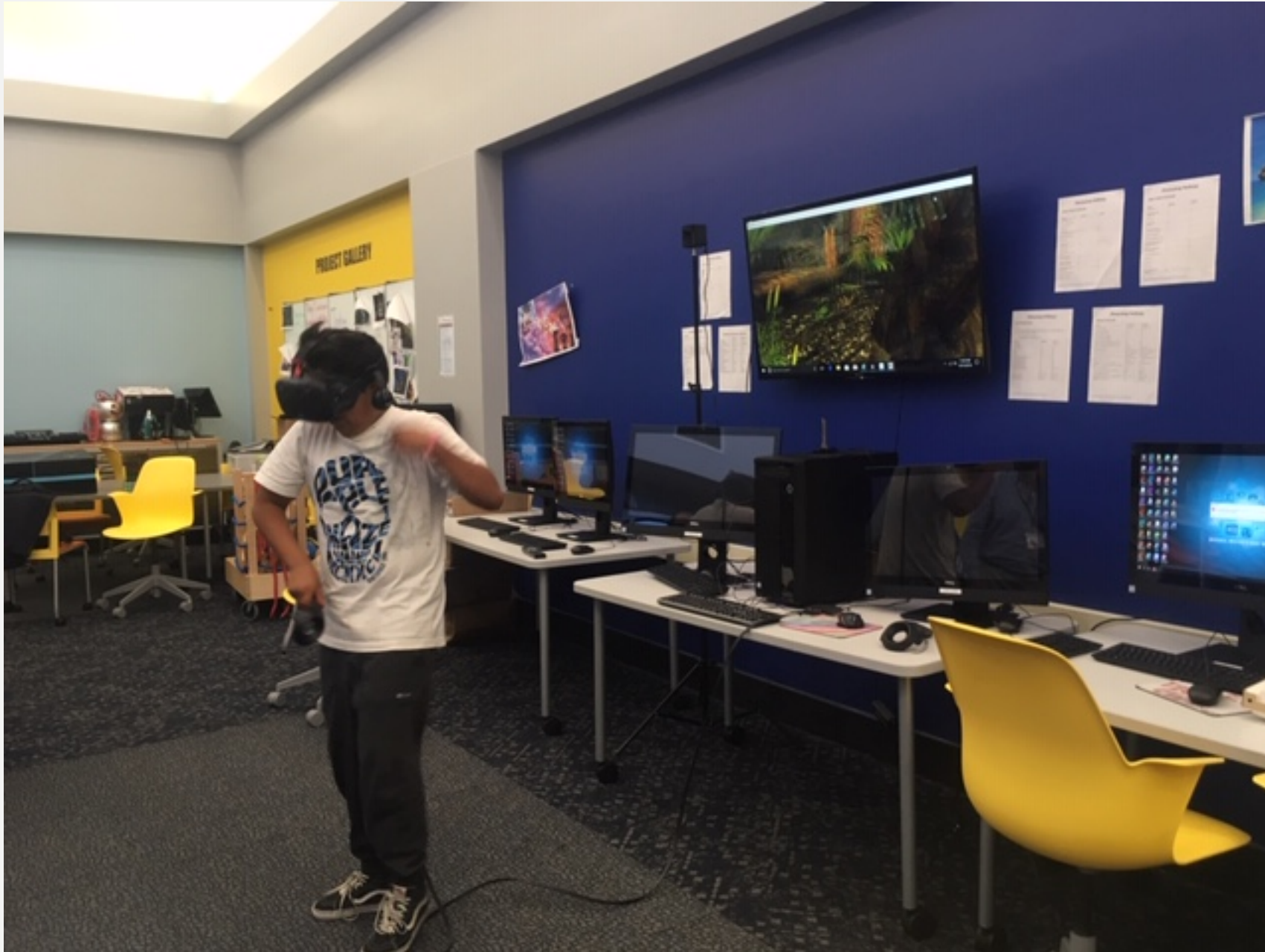












# SOME BASIC STATS & INFO

- 120,000 sq ft building
- Service Area Population 138,290, expected growth in 5 years 7.1% or 10,000 more people
- Computer Center – 40 stations
- Circulation – New Library Cards, 80% of our circ is Adult Materials, 60% of all circ is DVD's
- Community Partners – Three Square, Workforce Connections
- Theater (PVS)
  - Vegas Valley Comic Book Festival had 3,500 attendees in 2019
  - 399 Seat Theater hosts popular events Las Vegas Brass Band, UNLV Jazz Band, CCSD Mariachi
- Adult Learning Program (Formerly CALL)
  - English Language Classes
  - Career Online High School





# WHY THE LIBRARY MATTERS

**A FEW RECENT EXAMPLES OF THE  
LIBRARY IMPACTING LIVES**

## Adult Education & Employment Assistance

Adult Learning Program (formerly CALL)

Adult Basic Education (ABE)

Career Online High School

Learn English

Teach English

High School Equivalency (HSE)

eResources & Other Materials

Limitless Learning

Business & Career

One-Stop Career Centers

Nevada Career Explorer

Workforce Readiness

Reserve a Computer

## Career Online High School



That high school diploma can still be yours! The Las Vegas-Clark County Library District (LVCCLD) offers adults the opportunity to earn an accredited high school diploma and career certification online through Career Online High School (COHS), a FREE program that provides support every step of the way to help you achieve this important goal.

The Library District's COHS program provides a limited number of scholarships to qualified adult learners who are looking to expand their career opportunities, prepare for workforce entry, or continue their education. COHS is available to a limited number of adults per semester on a first-come, first-served basis. To qualify, you must: be a minimum of 19 years old; have successfully completed

