

# Summer Spark

## 2020 COVID RESPONSE REPORT



SAINT PAUL  
PUBLIC LIBRARY

**MISSION:** Spark the joy of reading for fun and engage kids and families in hands-on learning throughout the summer.

Summer Spark maintained its focus on equitable access to literacy and learning. While families and kids experienced increased barriers to accessing learning resources, staff recognized the importance of initial program engagement, shifting the free book giveaway from a prize for 10-hours of reading to instantly upon registration. It proved to be a rare source of joy for youth, parents, and staff!



### KEY HIGHLIGHTS (2020 PROGRAM DATA)

**8,800** Total participants

### PROGRAM ENGAGEMENT

**7,400** Free-to-keep books distributed for home libraries

**3,200** of the total books given out by the Bookmobile

**5,000** Journals awarded as prizes for reaching 20-hour reading goal

**820** Youth served through partnership with SPPS's Flipside program

### OUTREACH & ENGAGEMENT

**39%**

increase in total books distributed to grow home libraries

**24%**

increase in participants who achieved the 20-hour reading goal

**FREE TAKE-AND-MAKE ACTIVITIES KITS BROUGHT HANDS-ON LEARNING INTO HOMES ACROSS THE CITY. WE GAVE OUT:**

