

Media Advisory

Media Advisory: EPL kicks off summer with the Esks

New partnership will bring players and cheer team members to library locations throughout the summer

EDMONTON, AB, June 27, 2018 – Join the Edmonton Eskimos Cheer Team for <u>a special storytime</u> to celebrate the 2018 edition of Summer Starts at EPL.

The Edmonton Public Library's (EPL) <u>popular summer reading club</u> is back to encourage kids of all ages to read, create and explore all summer. Research confirms that children who read throughout the summer return to school better prepared – we also want kids to be enthusiastic about reading for fun. Summer Starts at EPL offers children the opportunity to participate in everything from *Coding for Kids* to *Slime(y) Science* and more.

Our new partnership with the Edmonton Eskimos Football Club completes <u>our lineup of summer programming</u>, and will include appearances by players and cheer team members at library programs across the city in July and August.

Join us for <u>Edmonton Eskimos Cheer Team Storytime</u>, and to learn more about upcoming programs as well as incredible prizes up for grabs.

Event Details:

Who: Pilar Martinez, CEO, Edmonton Public Library

Len Rhodes, President and CEO, Edmonton Eskimos Football Club

Members of the Edmonton Eskimos Cheer Team

When: Wednesday, July 4

Time: 2:00 p.m.

Where: EPL Highlands Branch, 6710 118 Avenue

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About the Edmonton Public Library

The Edmonton Public Library (EPL) is proud to be 2014 Library of the Year! We've come a long way since 1913 when books were all you could find on our shelves... and we're just getting started! Today, EPL carries everything you care about. We are Edmonton's largest lender of all manner of information and entertainment. Our professionally trained staff take you beyond Google with the knowledge, discernment and desire to help



you navigate a universe of information. The second most visited place in Edmonton, every year EPL hosts over 15.4 million in-branch and online visits across our 21 branches and website. We deliver our incredible content to you everywhere – in the library, at home or on your handheld device. Unmatched access and unrivalled value – that is today's EPL. EPL is a registered charity and relies on donations to enhance services. Spread the words. www.epl.ca/give

For more information, contact

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