An avid reader, Jill is passionate about literacy and access to lifelong learning for all ages and socioeconomic backgrounds. Her relationship with books has been a constant in her life, creating a love for storytelling which translated into a career in marketing. Jill spends her days at Incite Marketing teaching clients how to tell their story and her nights writing stories about imaginary people.

Jill's library card is the one that says "Information Ninja."