



Zainul Mawji
Vice-president, Market Strategy & Execution
Broadband Networks
TELUS

Zainul Mawji is the Vice-President of Market Strategy and Execution for TELUS' Broadband Networks, a team that is laying the foundation for the future – connecting homes and businesses across Canada to our TELUS PureFibre™ network. TELUS PureFibre will enable innovation in business and consumer services and create opportunities for advancing education, healthcare and the digital economy.

After completing her MBA degree at the University of Western Ontario's Richard Ivey School of Business, Zainul joined TELUS in 2001 as an Investment Resource Manager. During her fifteen years at TELUS she has held various positions in Corporate Strategy, Marketing, Business Transformation (IT), and Technology Operations. Prior to joining TELUS, Zainul worked in a management consulting for PricewaterhouseCoopers and Accenture. She has also held numerous consulting roles in her family's Alberta-based hotel business.

In support of TELUS and our philosophy of "We Give Where We Live", Zainul is Vice-Chair of the TELUS Edmonton Community Board, is a Trustee of the Edmonton Public Library Board, and is also on the Board for ASTech (Alberta Science & Technology) Foundation. She also supports Connections – the TELUS Women's Network and volunteers for Junior Achievement. Outside of professional and community responsibilities, Zainul enjoys spending time with her husband and two young sons.